

100

Fig. 1

# Definer Publishing Products Cycle

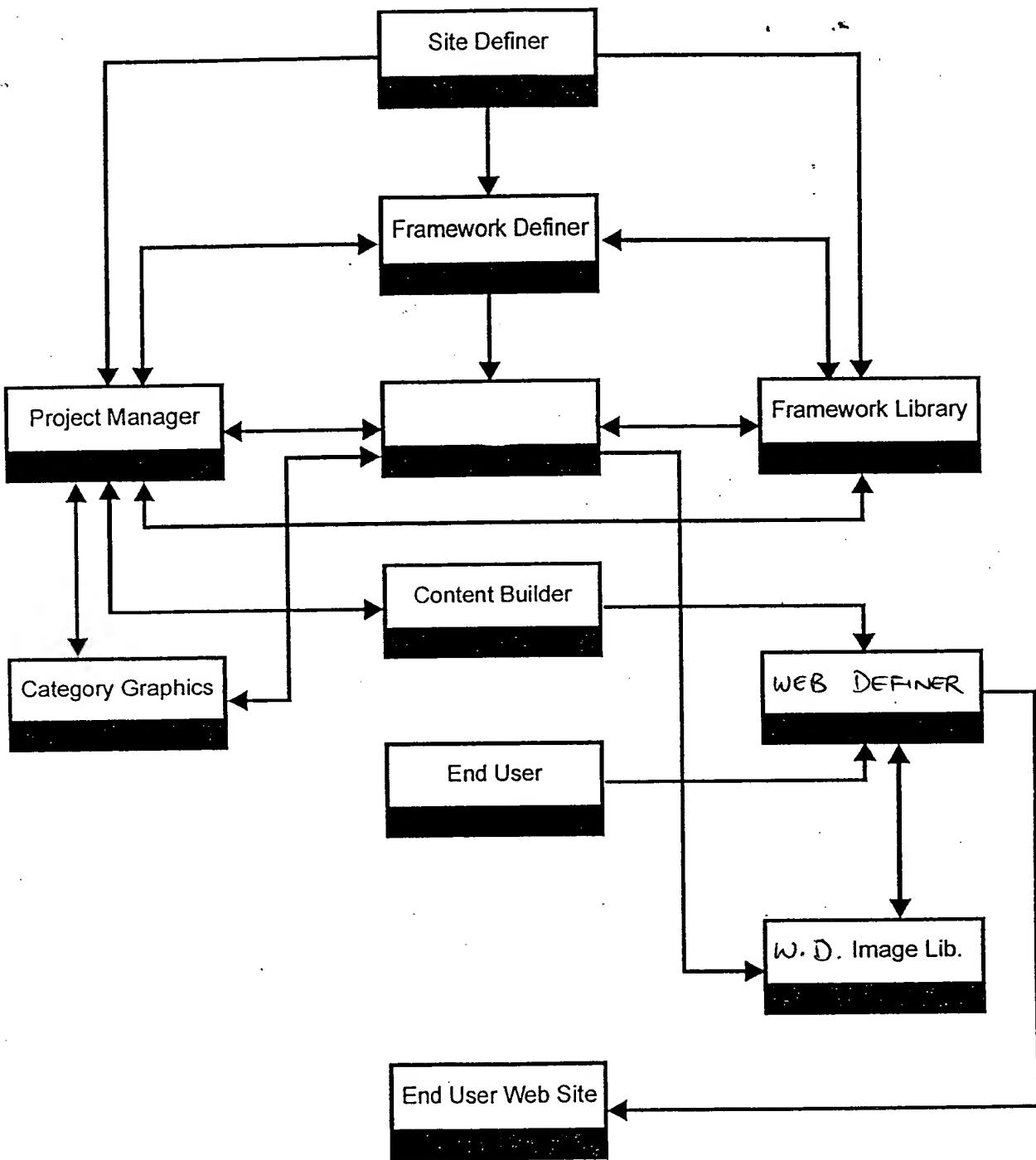
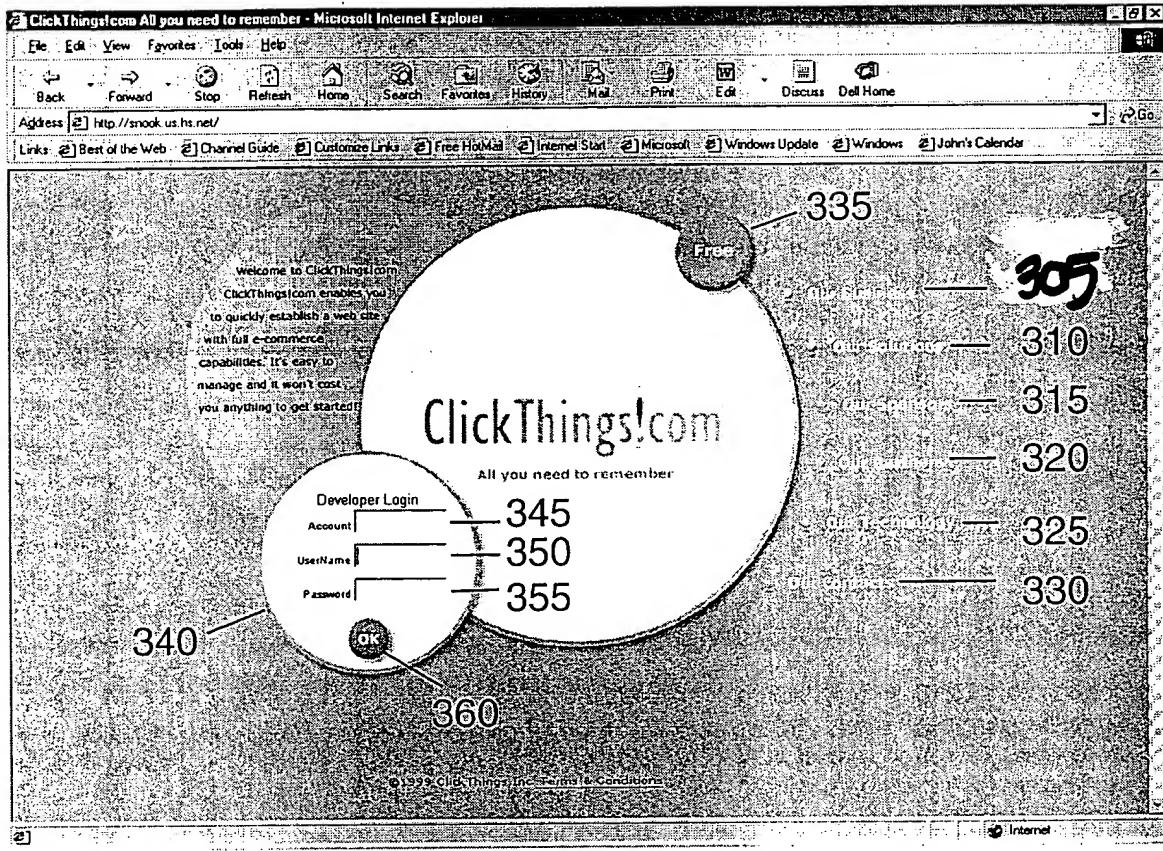


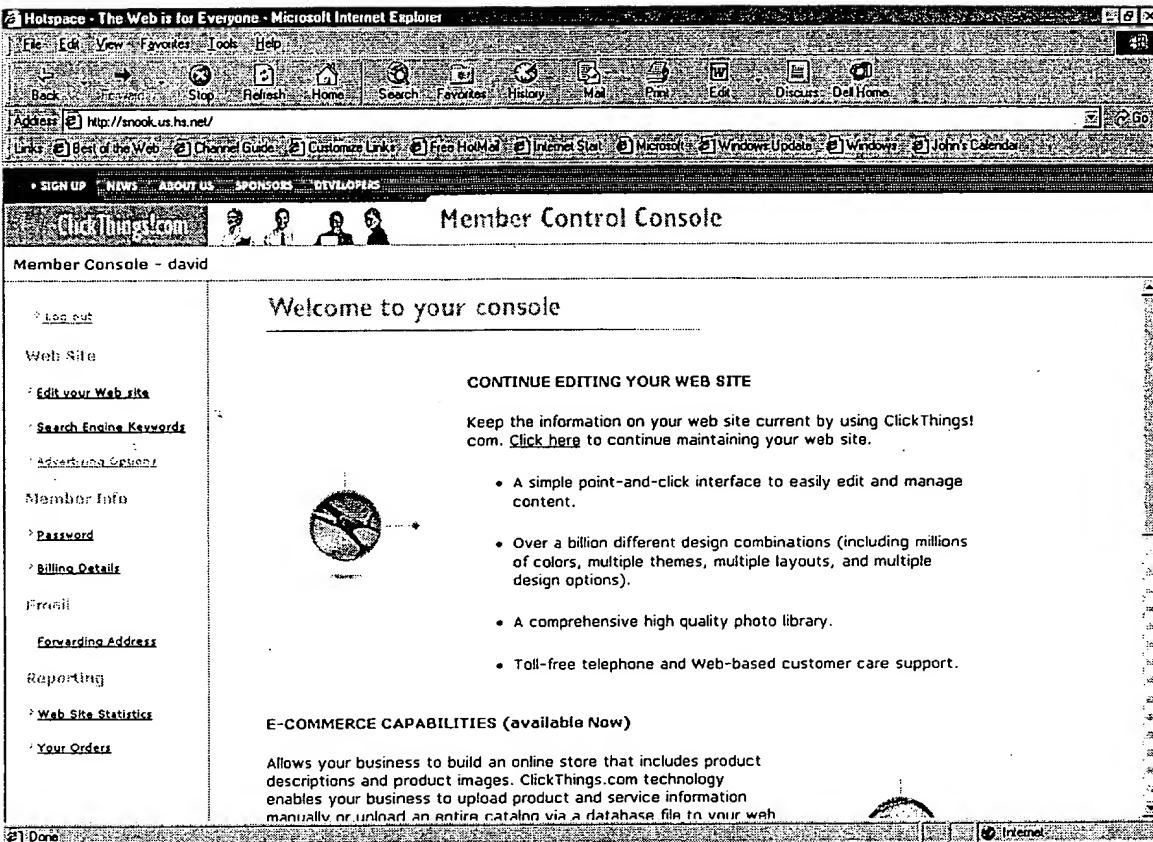
FIG. 2

00000000-0000-0000-0000-000000000000



300

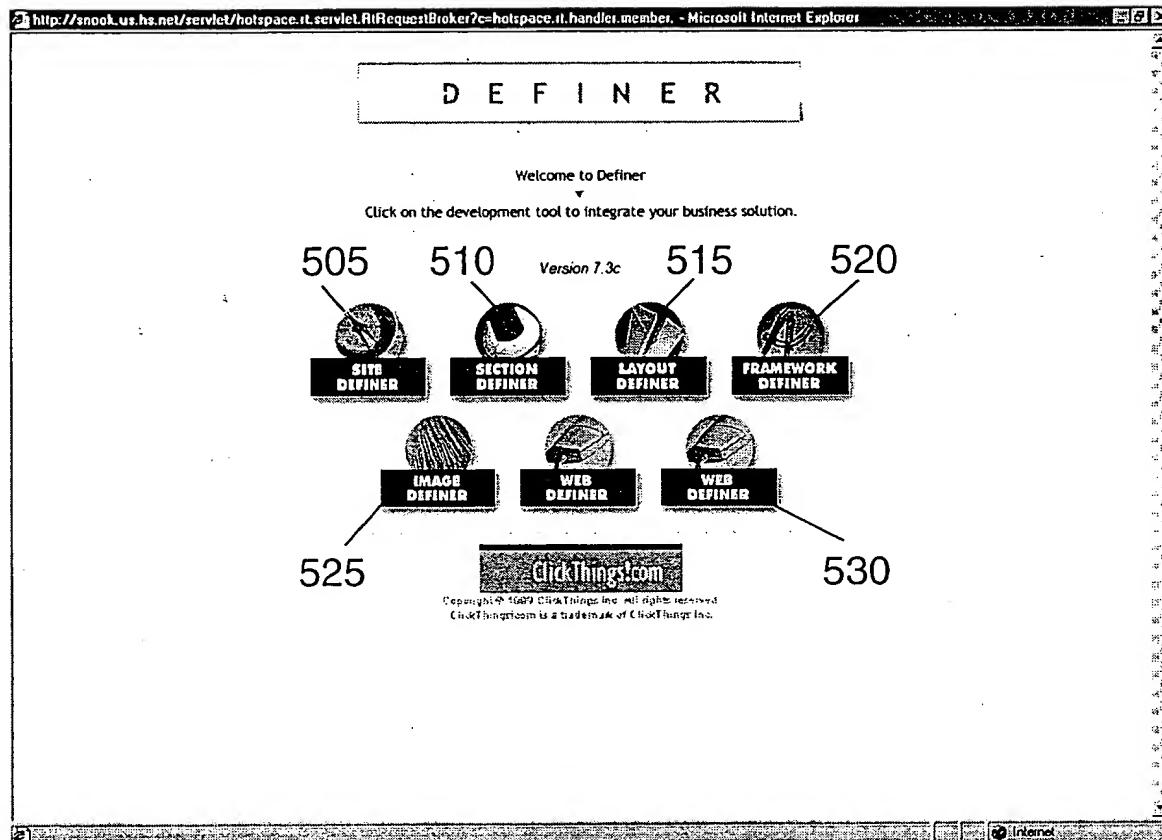
**FIGURE 3**



400

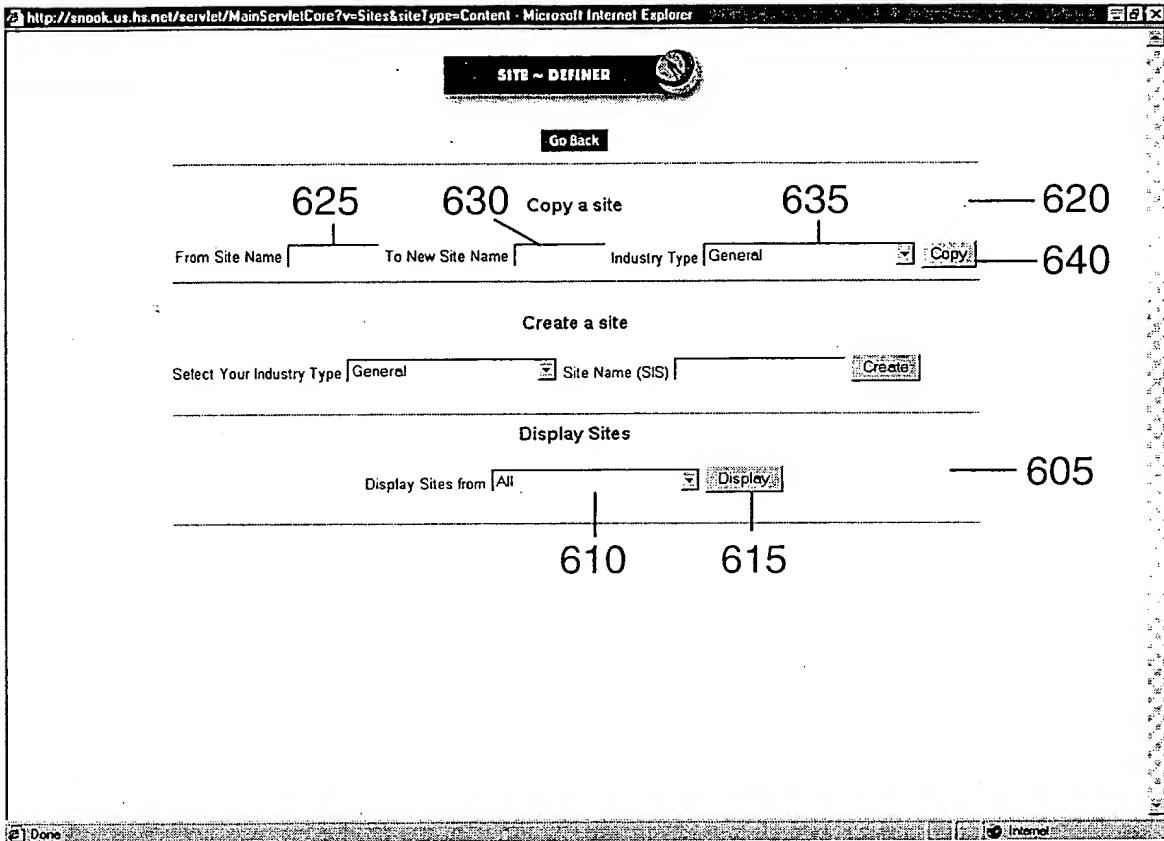
**FIGURE 4**

09/05/2006 - 08:30:00



500

**FIGURE 5**



600

**FIGURE 6**

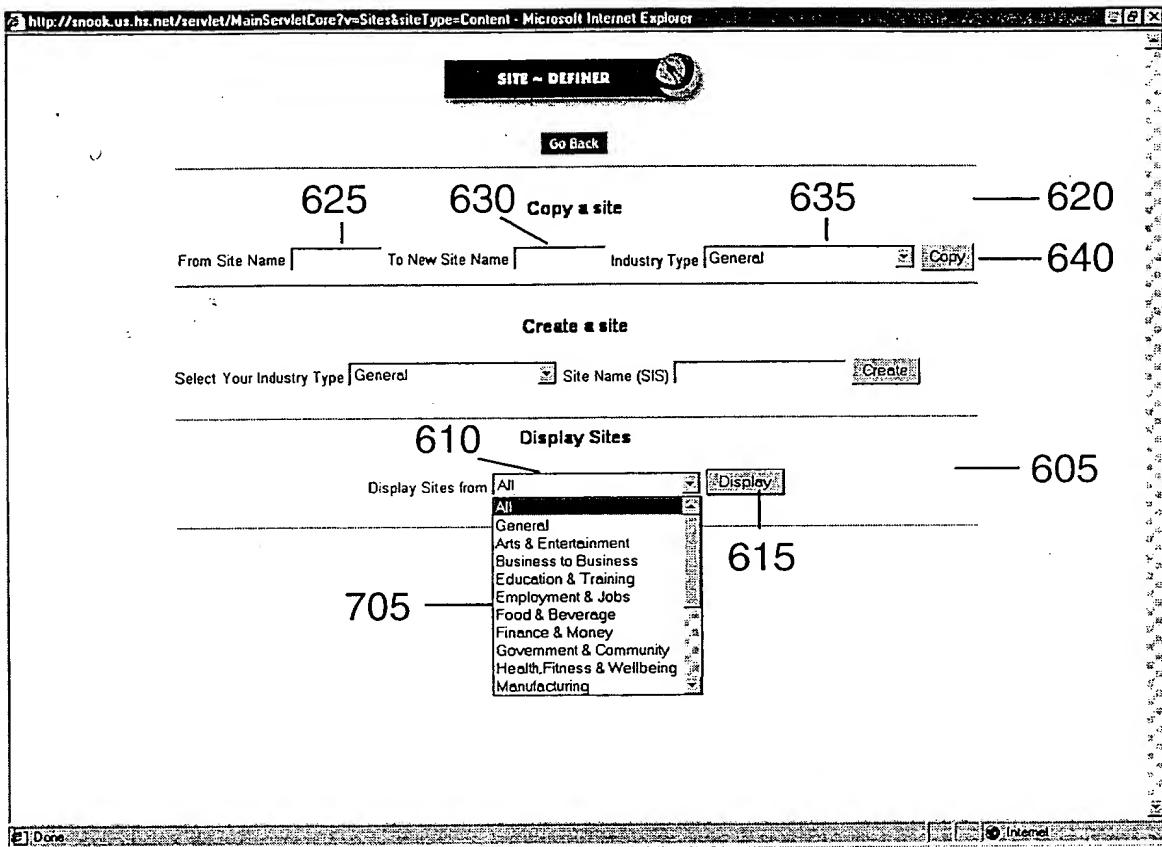


FIGURE 7

http://snook.us.hs.net/service/MainServletCore?v=Sites&siteType=Content&gis=Arts+and+Entertainment - Microsoft Internet Explorer

**SITE - DEFINER**

[Go Back](#)

625	630	635	620
From Site Name	To New Site Name	Industry Type General	— 640

[Copy](#)

**Create a site**

Select Your Industry Type General Site Name (SIS) [Create](#)

810      610      615      605

805      Display Sites      Display Sites from All

Category	Action	Image	Action	Image	Action	Image
Arts Arts and Entertainment	<a href="#">Edit</a>	edit 800 x 600	<a href="#">cdm 1010 x 680</a>	<a href="#">Delete</a>	<a href="#">Export</a>	<a href="#">Test</a>
Amusement Park Arts and Entertainment	<a href="#">Edit</a>	edit 800 x 600	<a href="#">cdm 1010 x 680</a>	<a href="#">Delete</a>	<a href="#">Export</a>	<a href="#">Test</a>
Artists Arts and Entertainment	<a href="#">Edit</a>	edit 800 x 600	<a href="#">cdm 1010 x 680</a>	<a href="#">Delete</a>	<a href="#">Export</a>	<a href="#">Test</a>
Galleries Arts and Entertainment	<a href="#">Edit</a>	edit 800 x 600	<a href="#">cdm 1010 x 680</a>	<a href="#">Delete</a>	<a href="#">Export</a>	<a href="#">Test</a>
Independent Movie Houses Arts and Entertainment	<a href="#">Edit</a>	edit 800 x 600	<a href="#">cdm 1010 x 680</a>	<a href="#">Delete</a>	<a href="#">Export</a>	<a href="#">Test</a>
Independent Radio & TV Arts and Entertainment	<a href="#">Edit</a>	edit 800 x 600	<a href="#">cdm 1010 x 680</a>	<a href="#">Delete</a>	<a href="#">Export</a>	<a href="#">Test</a>
Independent Theatres Arts and Entertainment	<a href="#">Edit</a>	edit 800 x 600	<a href="#">cdm 1010 x 680</a>	<a href="#">Delete</a>	<a href="#">Export</a>	<a href="#">Test</a>
Illustration/Graphic Arts and Entertainment	<a href="#">Edit</a>	edit 800 x 600	<a href="#">cdm 1010 x 680</a>	<a href="#">Delete</a>	<a href="#">Export</a>	<a href="#">Test</a>

[Done](#)

**FIGURE 8**

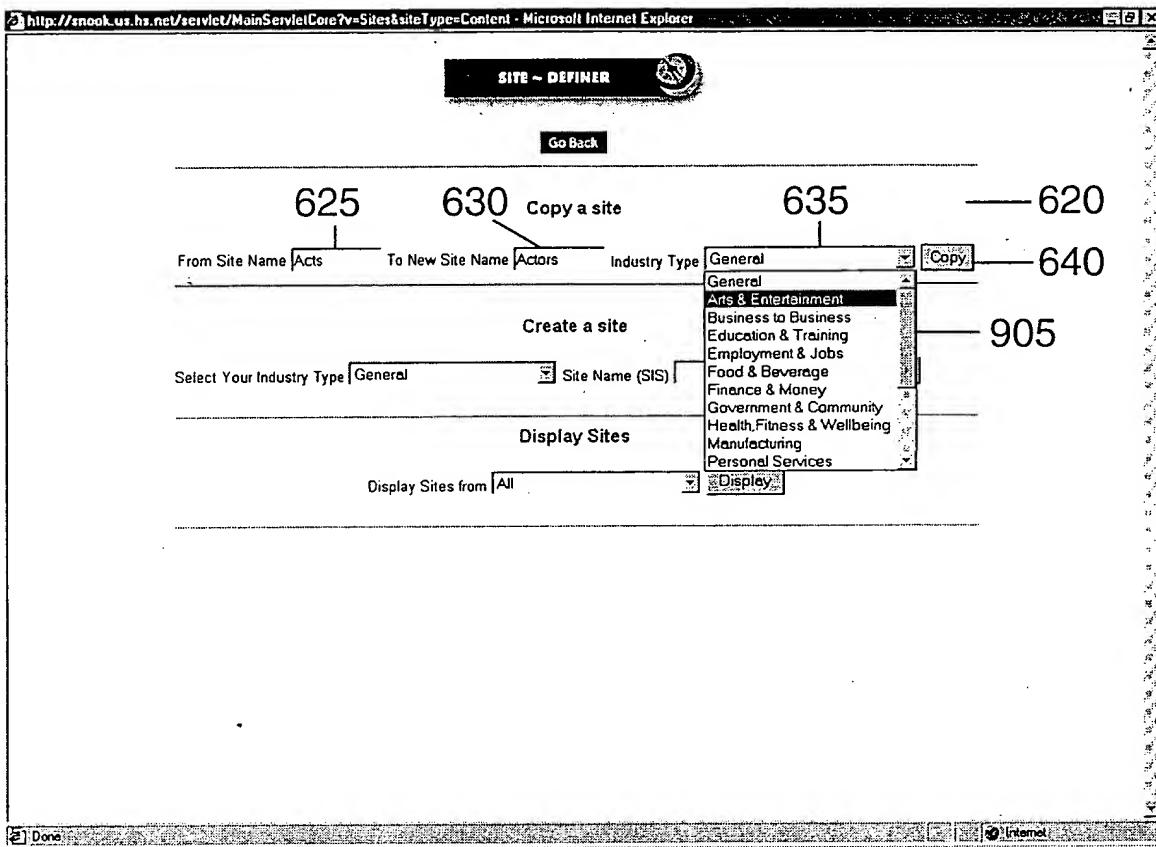


FIGURE 9

http://snook.us.hs.net/servlet/MainServletCore?v=Sites&siteType=Content&gis=Arts+and+Entertainment - Microsoft Internet Explorer

**SITE - DEFINER**

[Go Back](#)

**Copy a site**

From Site Name  To New Site Name  Industry Type  General

**Create a site**

Select Your Industry Type  General  Site Name (SIS)

**Display Sites**

Display Sites from All  615

Category	Actions
Actors Arts and Entertainment	<input type="button" value="Edit"/> <input type="button" value="edit 800 x 600"/> <input type="button" value="edit 1010 x 680"/> <input type="button" value="Delete"/> <input type="button" value="Export"/> <input type="button" value="Test"/>
Acts Arts and Entertainment	<input type="button" value="Edit"/> <input type="button" value="edit 800 x 600"/> <input type="button" value="edit 1010 x 680"/> <input type="button" value="Delete"/> <input type="button" value="Export"/> <input type="button" value="Test"/>
Amusement Park Arts and Entertainment	<input type="button" value="Edit"/> <input type="button" value="edit 800 x 600"/> <input type="button" value="edit 1010 x 680"/> <input type="button" value="Delete"/> <input type="button" value="Export"/> <input type="button" value="Test"/>
Artists Arts and Entertainment	<input type="button" value="Edit"/> <input type="button" value="edit 800 x 600"/> <input type="button" value="edit 1010 x 680"/> <input type="button" value="Delete"/> <input type="button" value="Export"/> <input type="button" value="Test"/>
Galleries Arts and Entertainment	<input type="button" value="Edit"/> <input type="button" value="edit 800 x 600"/> <input type="button" value="edit 1010 x 680"/> <input type="button" value="Delete"/> <input type="button" value="Export"/> <input type="button" value="Test"/>
Independent Movie Houses Arts and Entertainment	<input type="button" value="Edit"/> <input type="button" value="edit 800 x 600"/> <input type="button" value="edit 1010 x 680"/> <input type="button" value="Delete"/> <input type="button" value="Export"/> <input type="button" value="Test"/>
Independent Radio & TV Arts and Entertainment	<input type="button" value="Edit"/> <input type="button" value="edit 800 x 600"/> <input type="button" value="edit 1010 x 680"/> <input type="button" value="Delete"/> <input type="button" value="Export"/> <input type="button" value="Test"/>
Independent Theatres Arts and Entertainment	<input type="button" value="Edit"/> <input type="button" value="edit 800 x 600"/> <input type="button" value="edit 1010 x 680"/> <input type="button" value="Delete"/> <input type="button" value="Export"/> <input type="button" value="Test"/>



**FIGURE 10**

09651906 - 00830000

http://snook.us.hs.net/servlet/MainServletCore?v=Site&siteType=Content - Microsoft Internet Explorer

SITE ~ DEFINER

Go Back

**Copy a site**

From Site Name To New Site Name Industry Type General

650 Create a site 655 — 645  
Select Your Industry Type Arts & Entertainment Site Name (SIS) Comedians  660

**Display Sites**

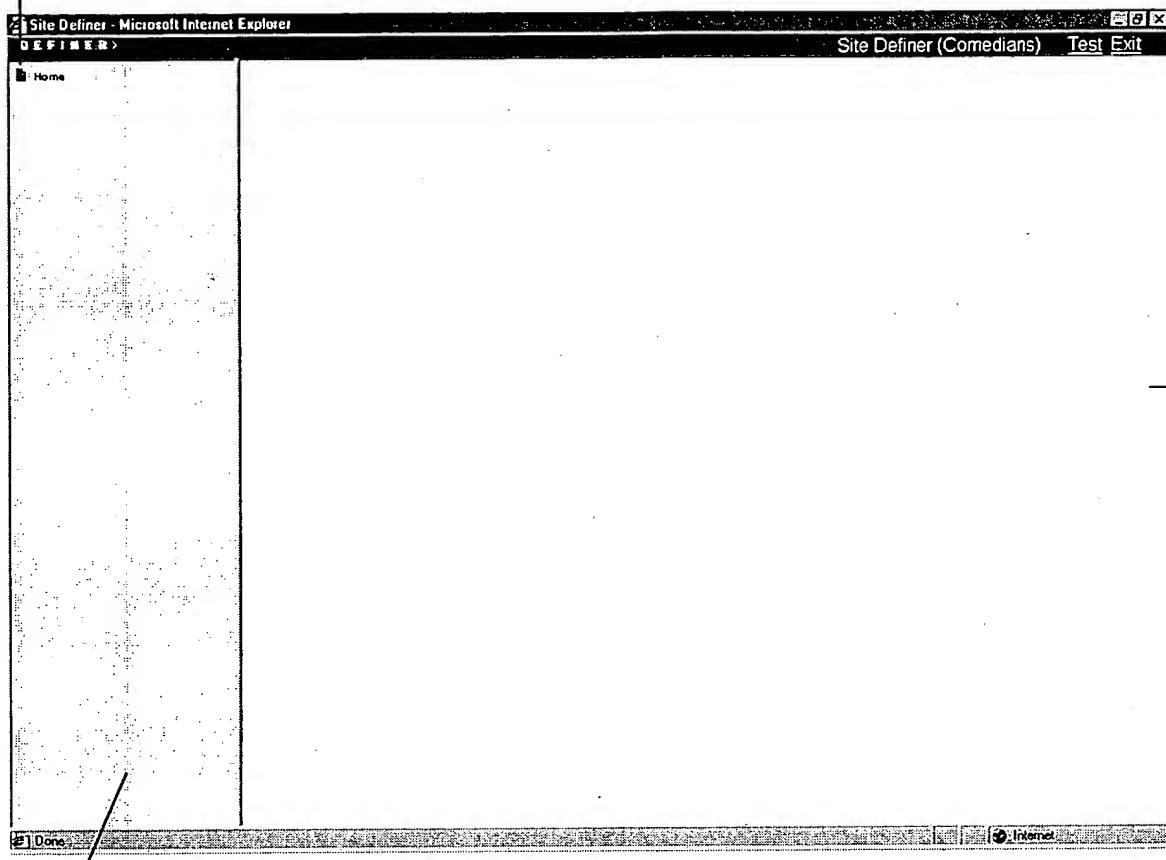
Display Sites from All

[Done]

FIGURE 11

09/05/1906 - 08:30:00

1215

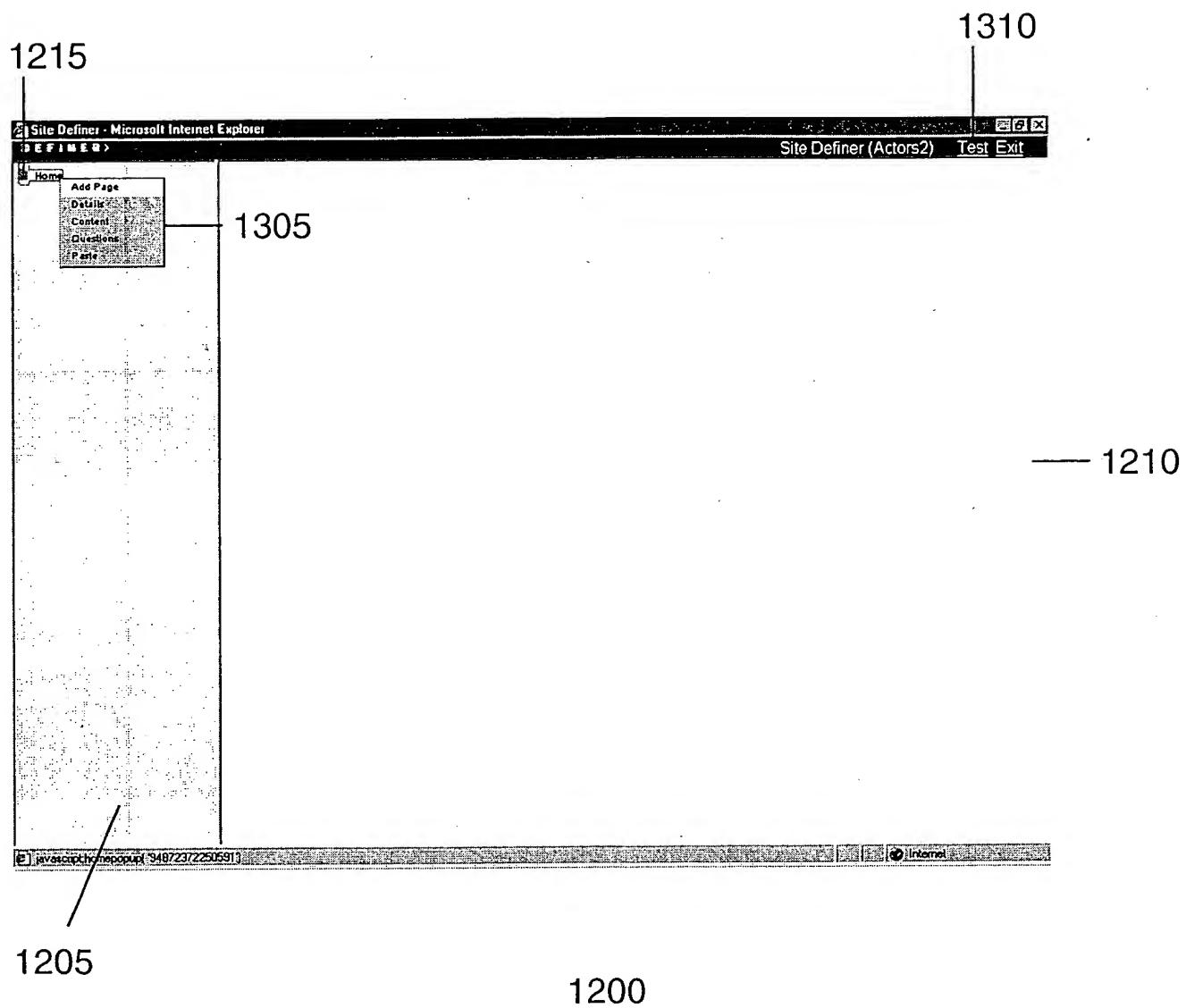


1205

1200

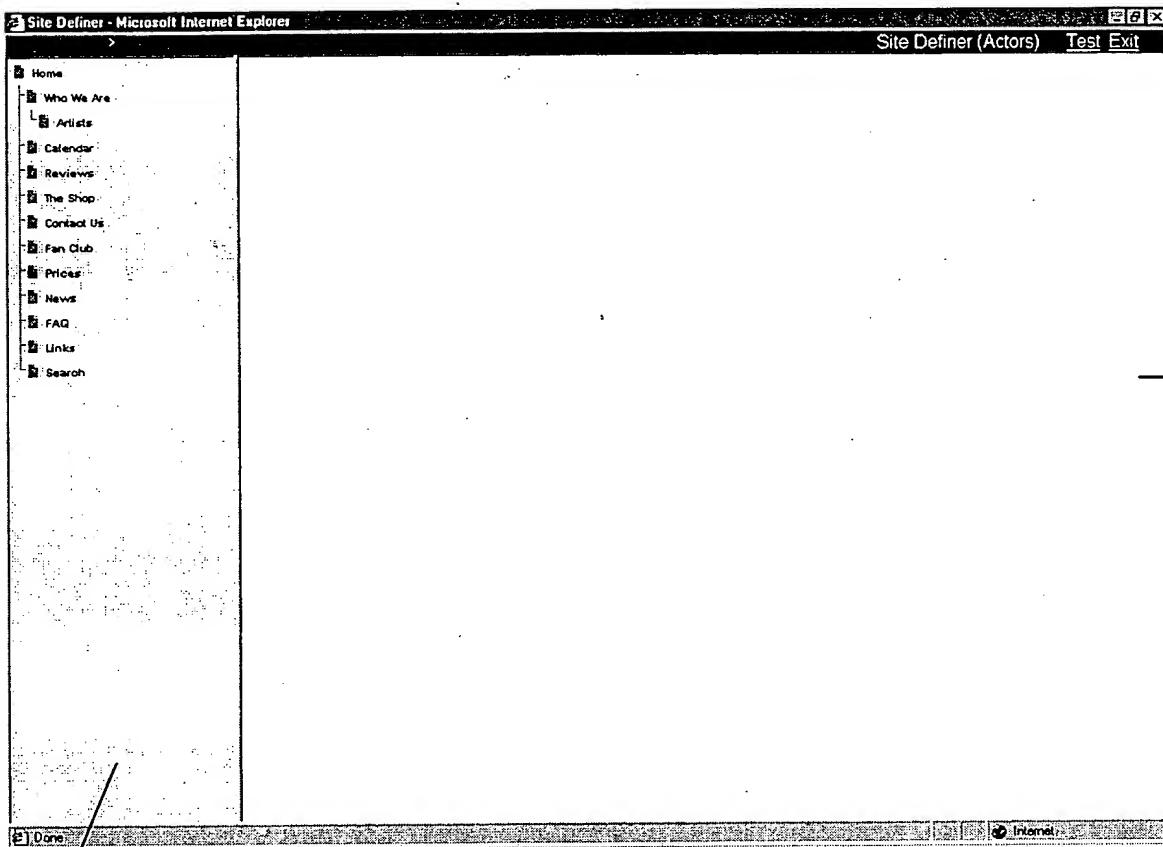
**FIGURE 12**

010554906 - 0833000



**FIGURE 13**

09651906 - 0933000



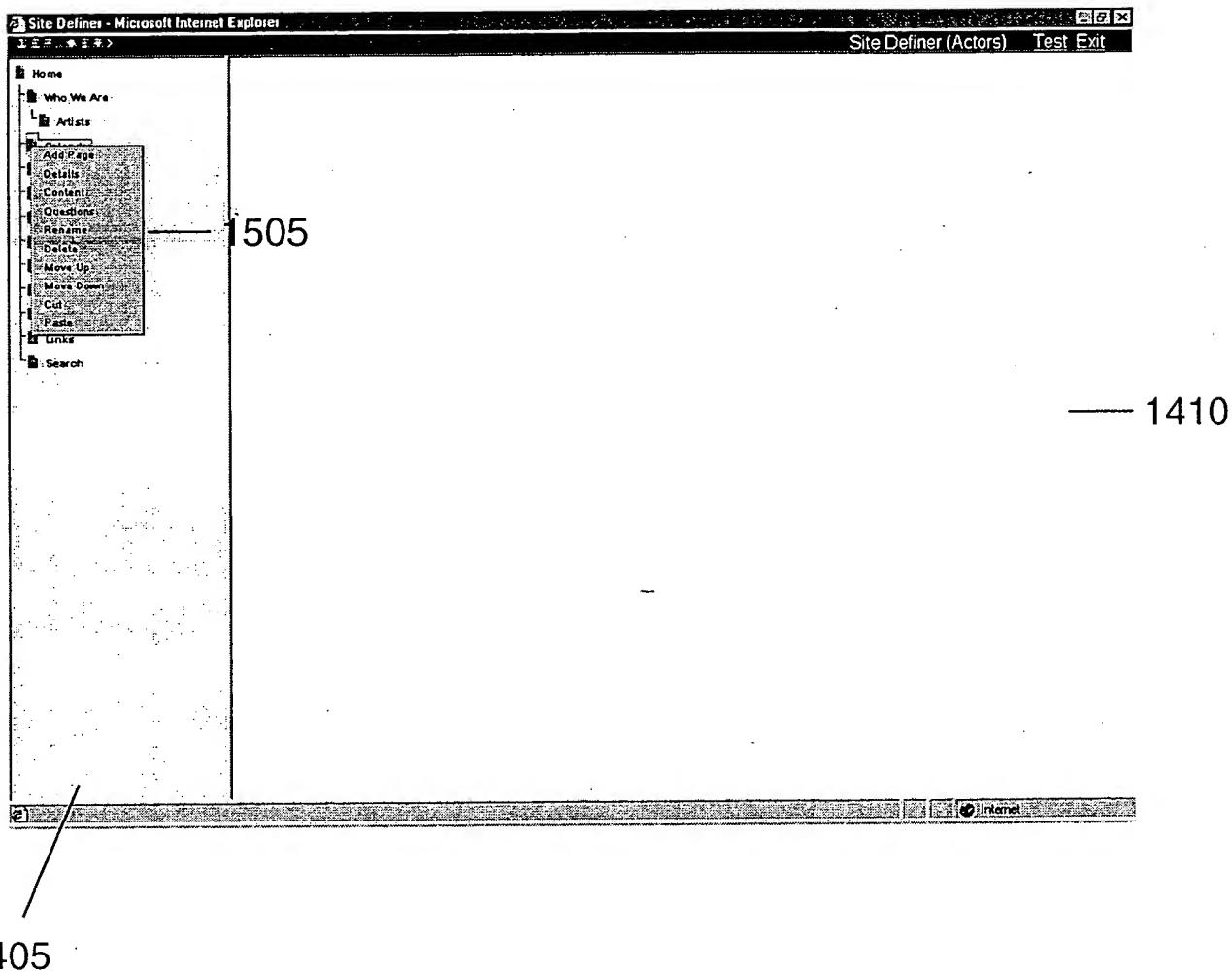
1405

1400

— 1410

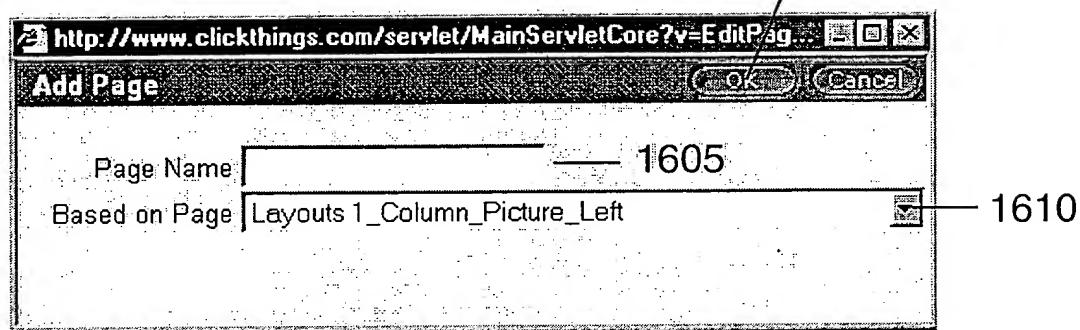
**FIGURE 14**

09251906 - 0833000



**FIGURE 15**

1615



1600

**FIGURE 16**

09651906 - 083000

1705

Site Definer - Microsoft Internet Explorer

Who\_We\_Are

Add Page | Page Details | Add Questions | Edit Content | Delete | Exit | ?

Save

1745

1710

1715

1720

1725

1730

1735

1740

1410

Who We Are

high

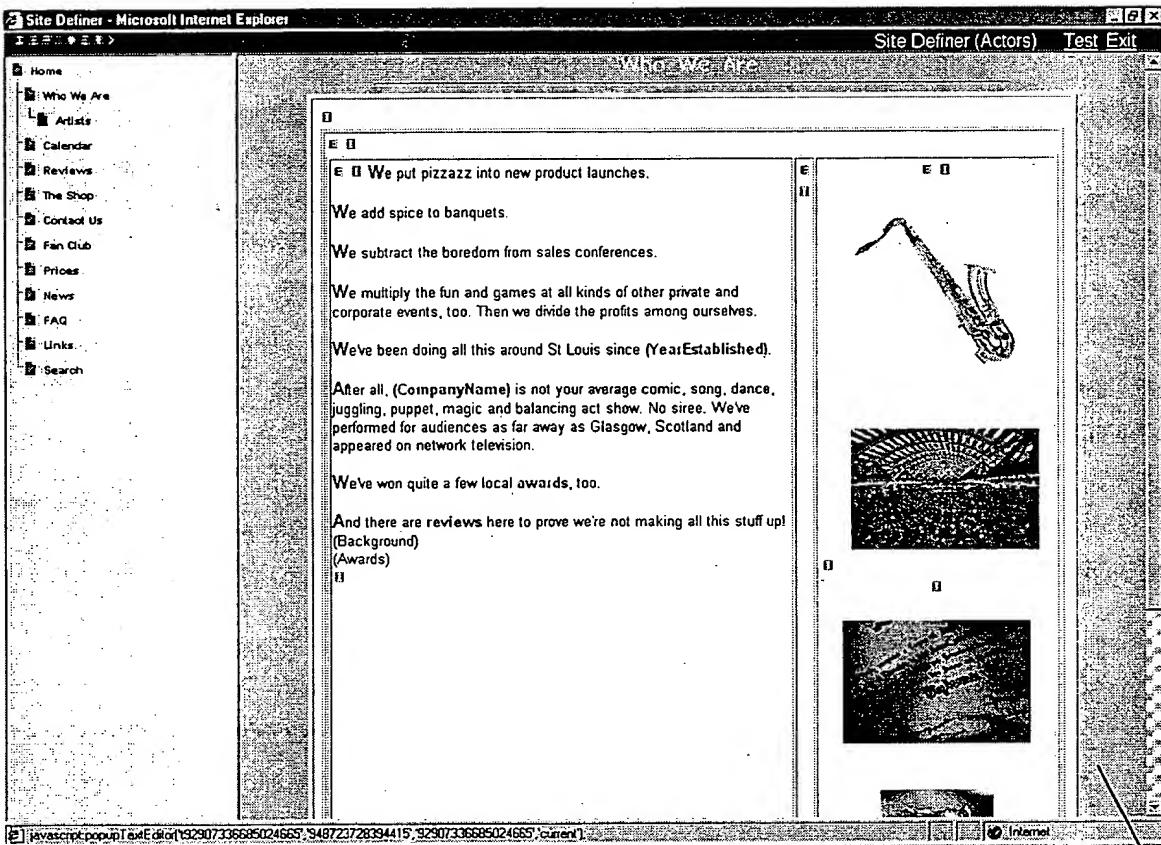
Who We Are

Is your background/achievements important to you?

AboutUs

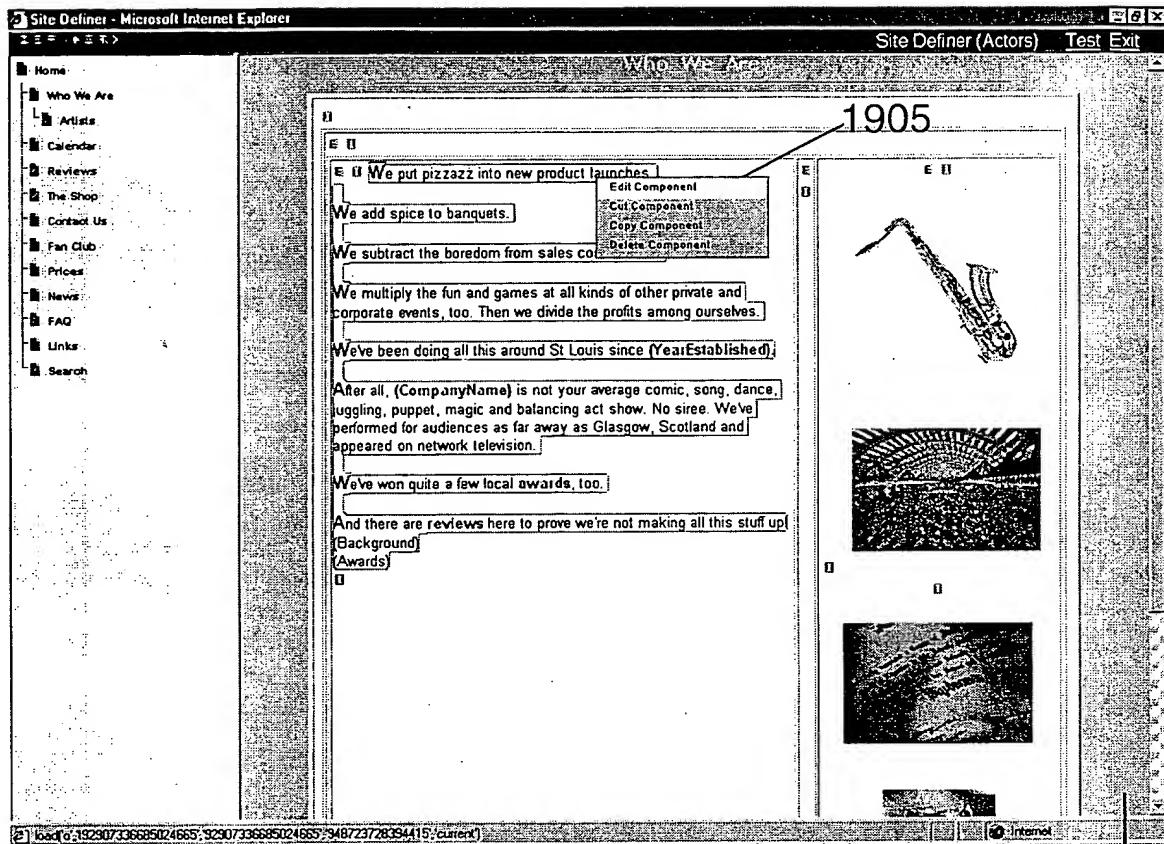
Internet

FIGURE 17



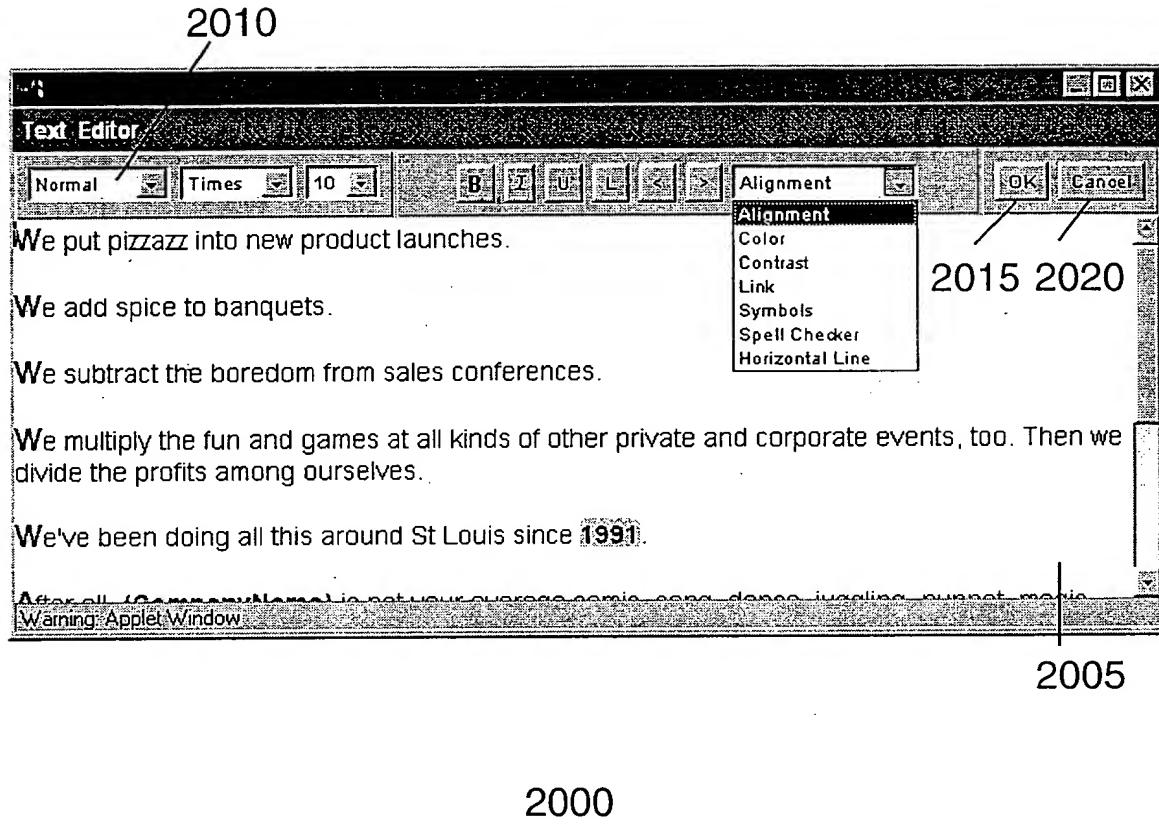
1410

FIGURE 18



1410

FIGURE 19



**FIGURE 20**

0000E800-0000-0000-0000-000000000000

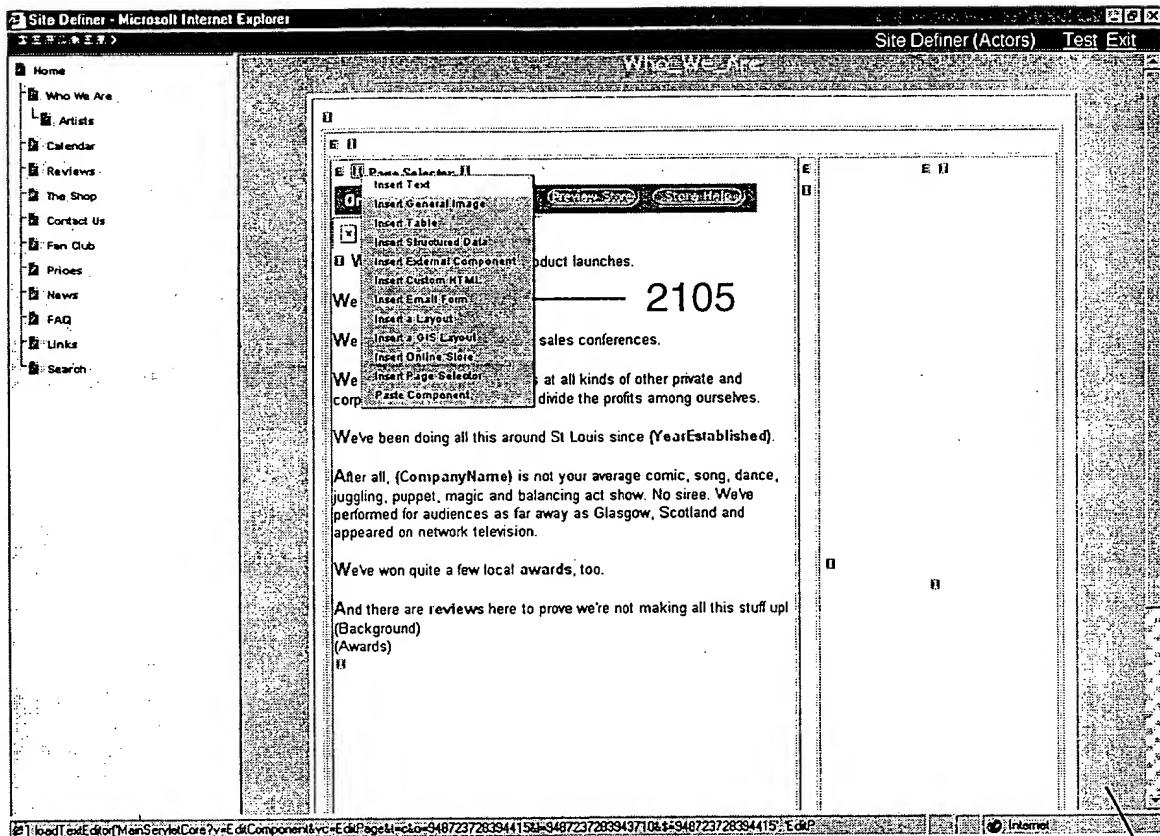
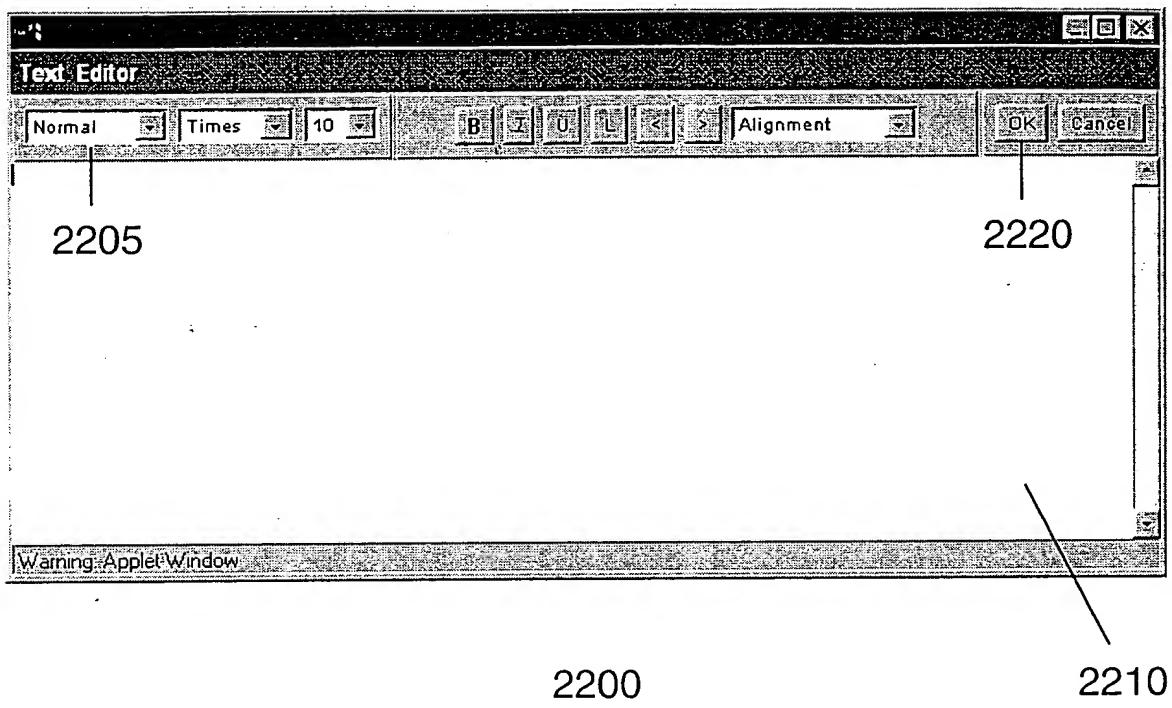


FIGURE 21



**FIGURE 22**

Site Definer - Microsoft Internet Explorer

Site Definer (Actors) Test Exit

Home  
What We Are  
Artists  
Calendar  
Reviews  
The Shop  
Contact Us  
Fan Club  
Prices  
News  
FAQ  
Unics  
Search

Online Store (Edit Store) (Preview Store) (Store Help)

Click here to maintain your store.

We put pizzazz into new product launches.

Insert General Image

Insert Table

Insert Structured Data

Insert External Component

Insert Custom HTML

Insert Email Footer

Insert CIS Layout

Insert Online Store

Insert Page Selector

Insert Page Component

Insert Background

Insert Awards

Insert Picture

We put pizzazz into new product launches.

from sales conferences.

at all kinds of other private and we divide the profits among ourselves.

ound St Louis since (YearEstablished).

is not your average comic, song, dance, balancing act show. No siree. We've performed for audiences as far away as Glasgow, Scotland and appeared on network television.

We've won quite a few local awards, too.

And there are reviews here to prove we're not making all this stuff up!

(Background)  
(Awards)

This screenshot shows a Microsoft Internet Explorer window displaying a page editor for a website titled "Site Definer". The left sidebar contains a navigation menu with links like Home, What We Are, Artists, Calendar, Reviews, The Shop, Contact Us, Fan Club, Prices, News, FAQ, Unics, and Search. The main content area has a title "Online Store" with sub-links for Edit Store, Preview Store, and Store Help. A floating toolbar with various icons is visible over the content. The content itself discusses product launches, sales conferences, and awards, mentioning "pizzazz" and "balancing act show". On the right side, there's a preview window showing a dark, textured image, likely a background or graphic. The status bar at the bottom shows the URL as "PopWindow>MainSiteDefiner?v=EdtComponent&vc=EdtPage&l=ko-948723/23394415&l=948723/233944295&o=948723/23394415#Picture&c=1&t=1&s=1&f=1&id=101" and the word "Internet".

FIGURE 23

09651906 - 082000

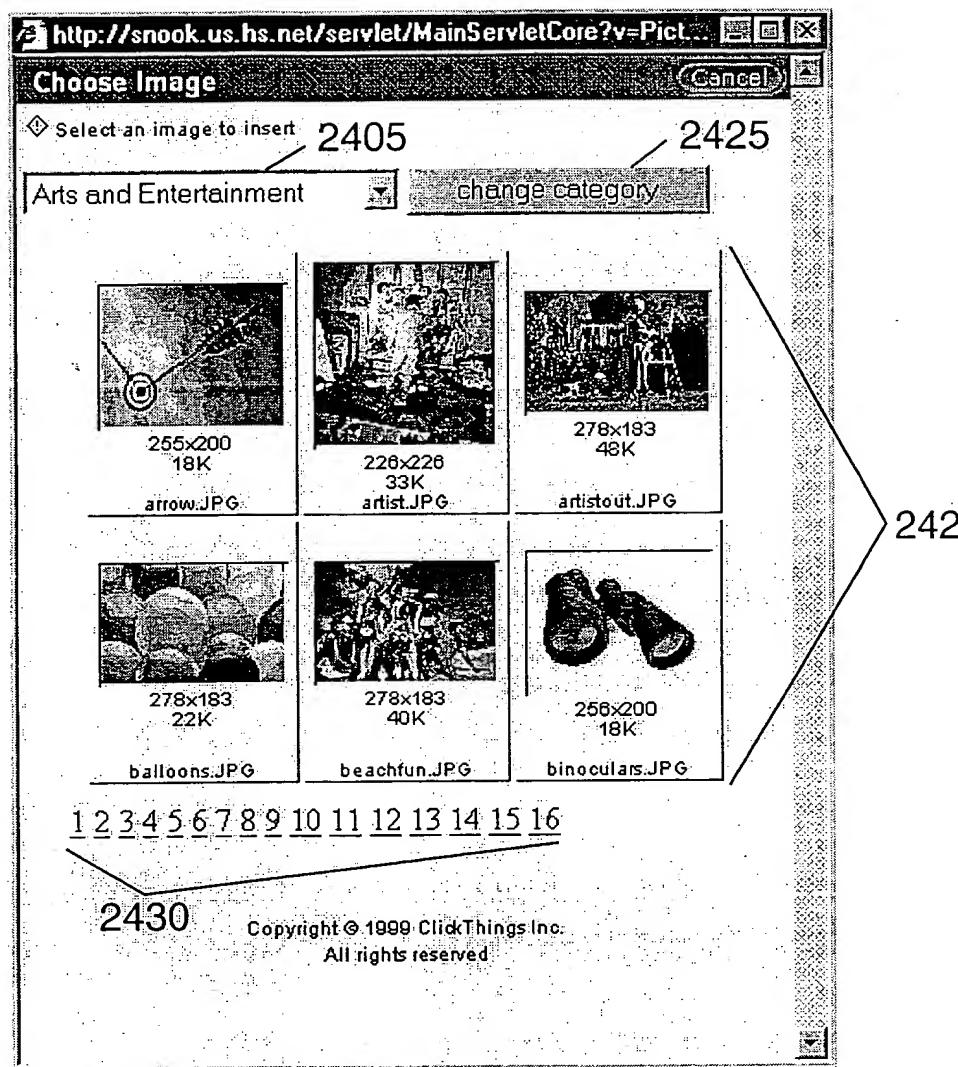


FIGURE 24

00003300-0006-T5G060

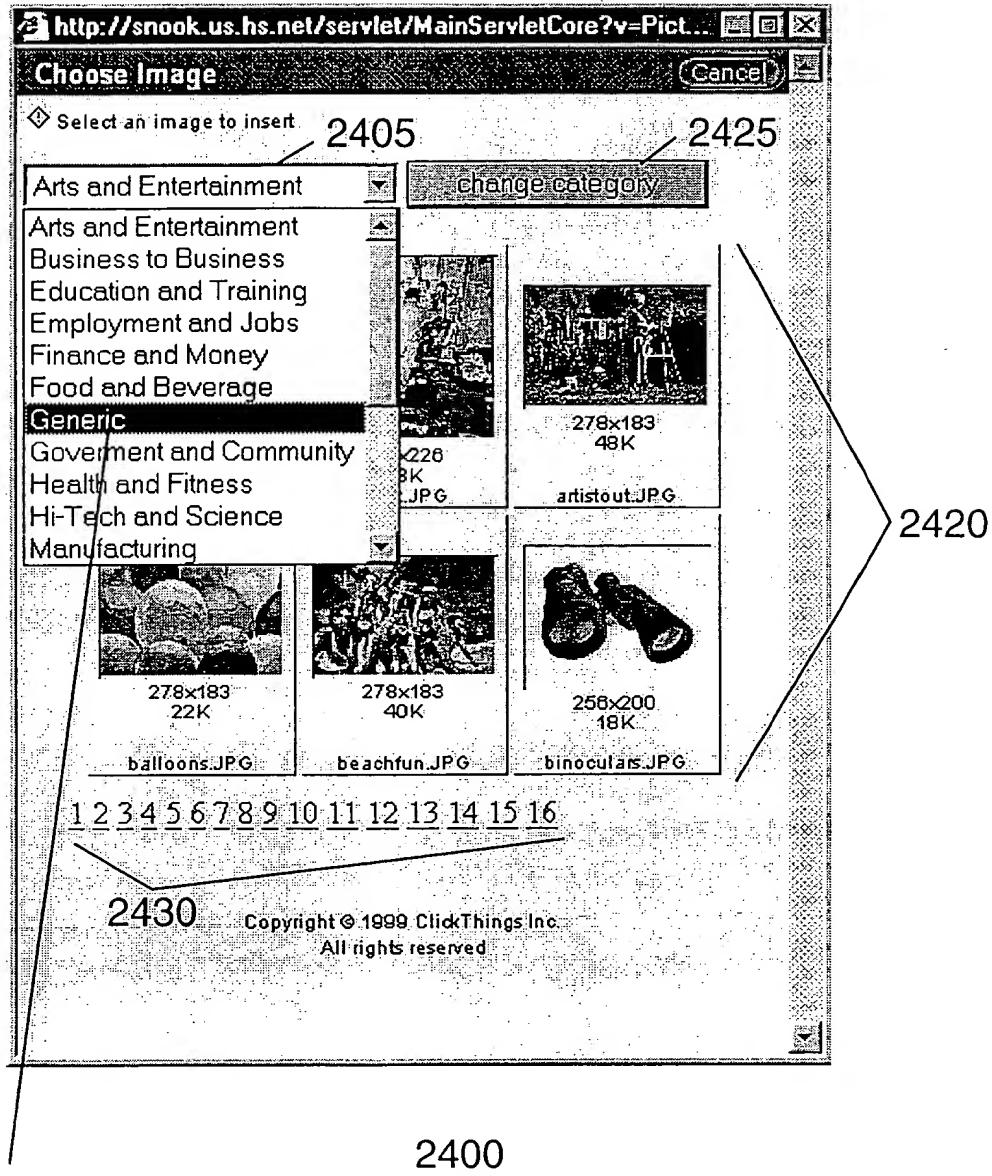
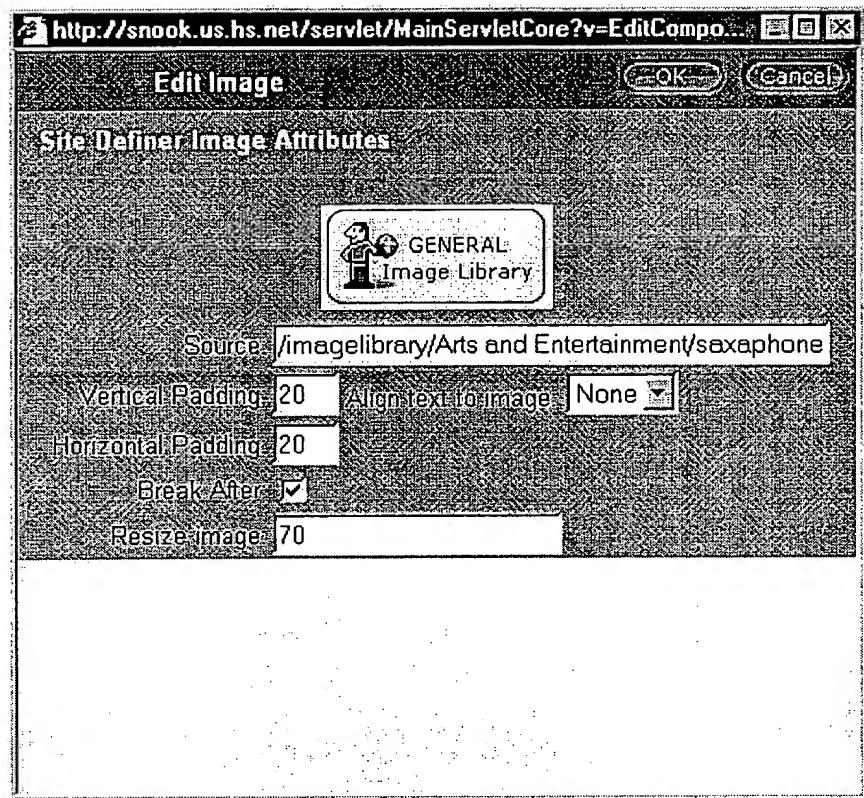


FIGURE 25



2600

**FIGURE 26**

04651906 - 0323000

http://snook.us.hs.net/servlet/MainServletCore?v=EditComponent&vc>EditPage&t=...

Insert Table

Size

Number of Rows 1  2705 Number of Columns 1  2710

Layout

Alignment Default  2715 Border On  2730

Cell Spacing  2720 Cell Padding  2735

Background Color Colors  2725

Width

Default  Default  2740 Percentage  (Pixels if not checked)  2745

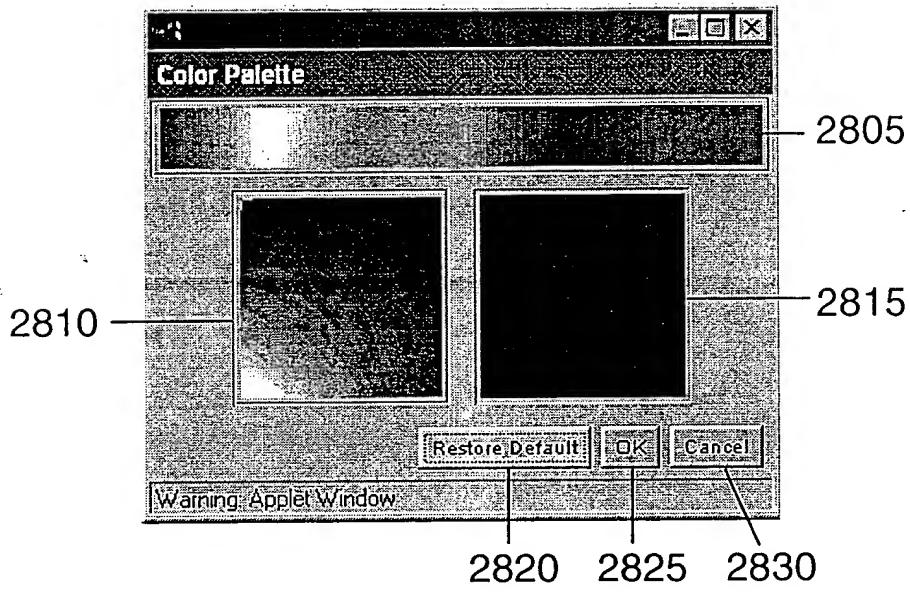
Height

Default  Default  2750 Percentage  (Pixels if not checked)  2755

OK Cancel

2700

FIGURE 27



**FIGURE 28**

2905

Structured Data Component - Microsoft Internet Explorer

OK Cancel

**Structured Data**

Insert empty grid  
 Specify grid size below

Number of rows:   
Number of columns:

Upload data from file  
 Select file below

File:   File Format: Comma Separated Text

**Design Selection**  
Select one of the design schemes from the list on the left to automatically format your data. Each design can be customised to suit your site.

Design Selection:  
(None)  
Rows  
Columns  
Boxes  
Blocks  
Grid

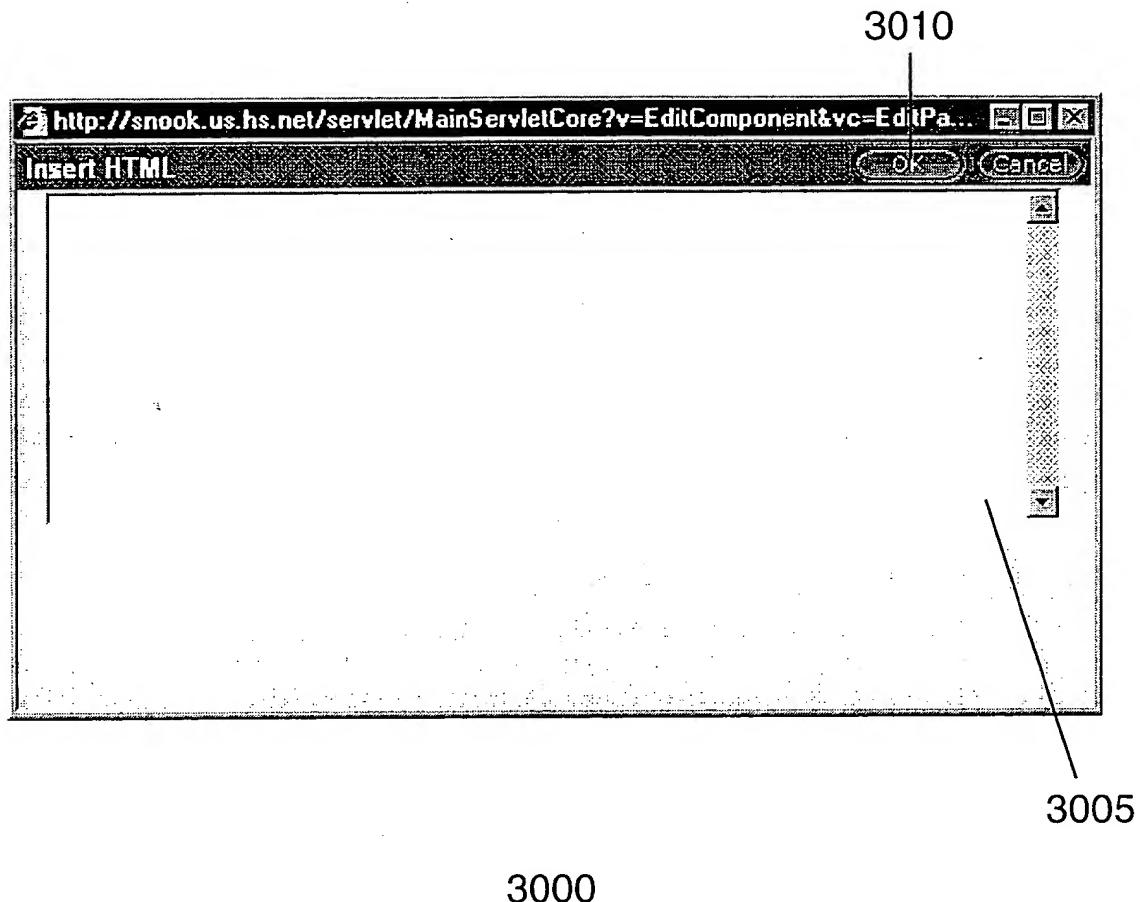
2910

2915

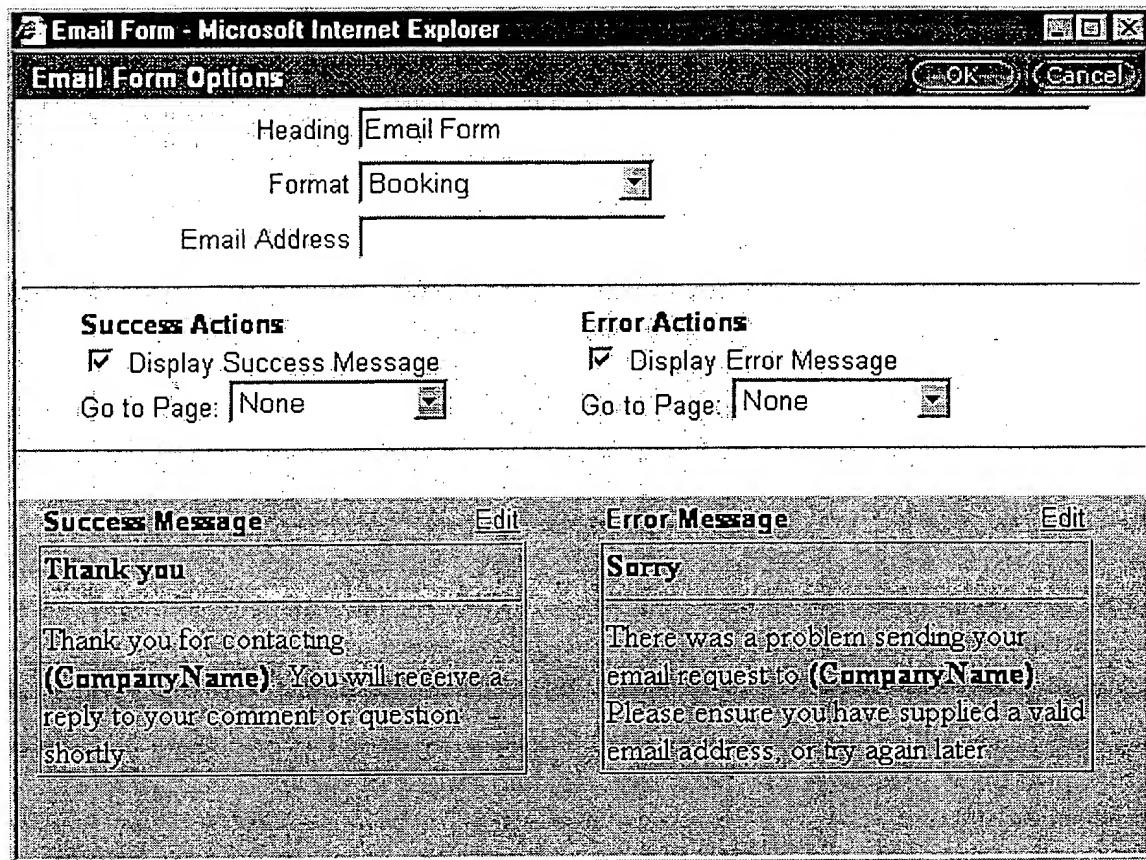
2900

FIGURE 29

096519006 - 0932000

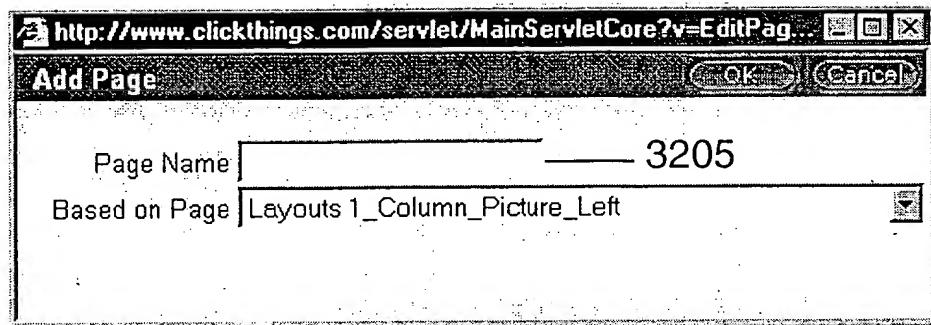


**FIGURE 30**



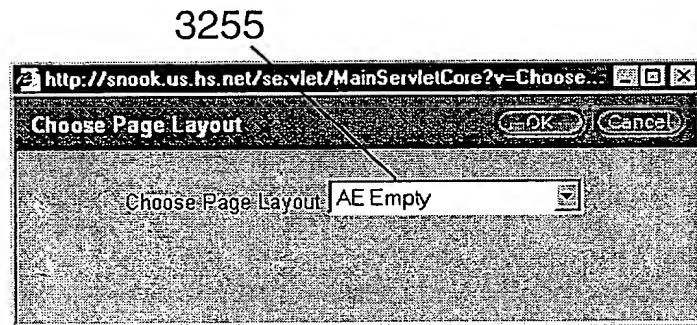
3100

**FIGURE 31**



3200

FIGURE 32a



3250

FIGURE 32b

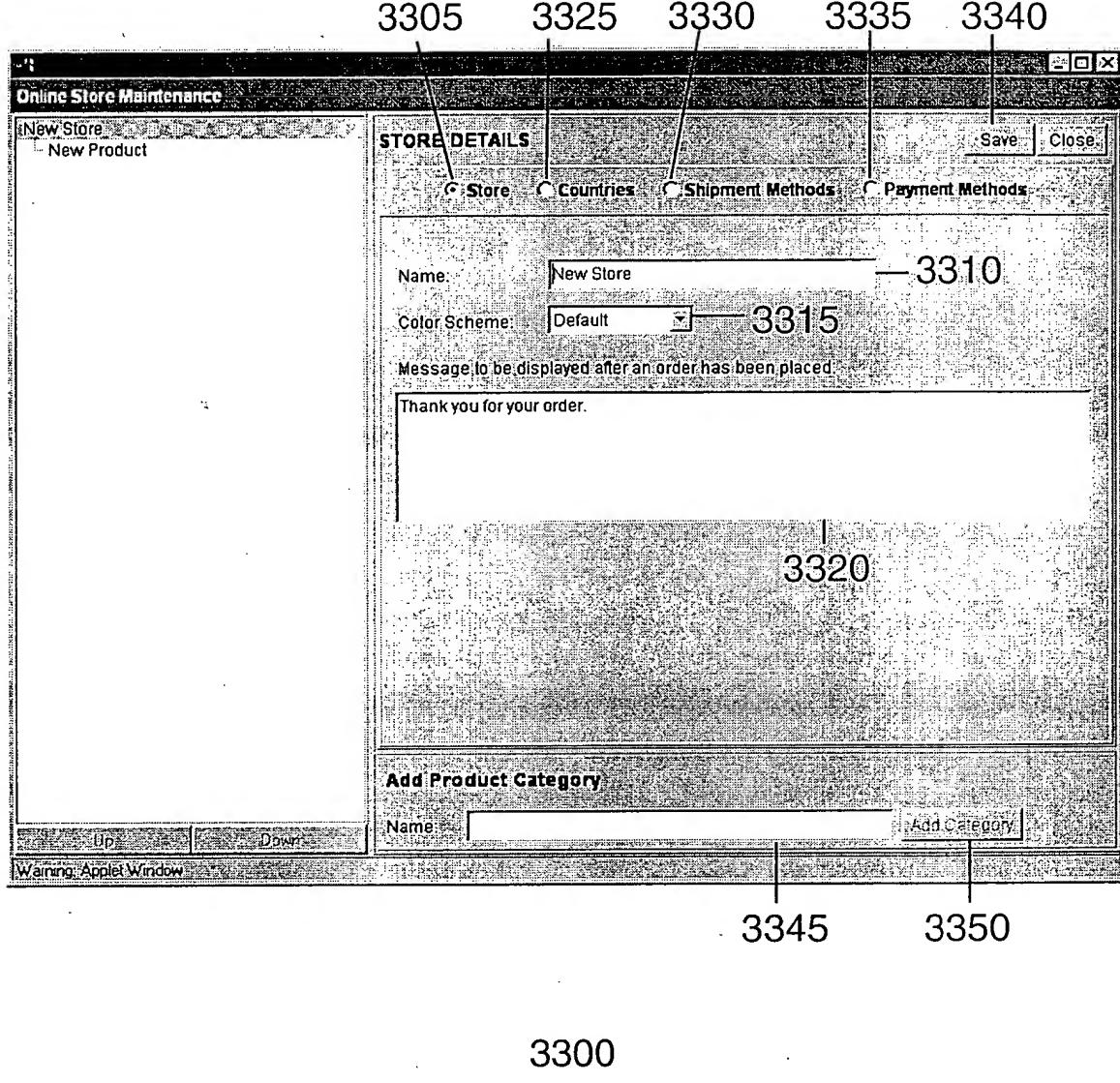


FIGURE 33

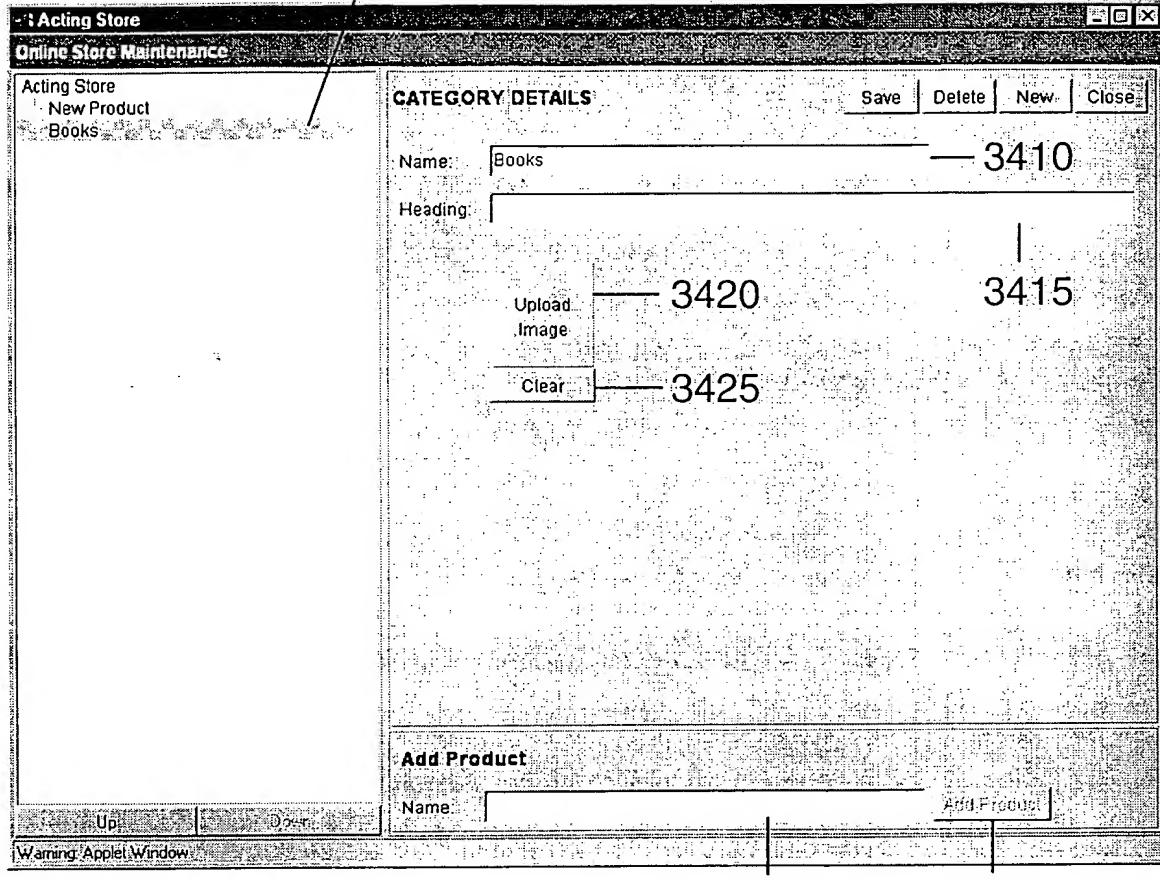


FIGURE 34

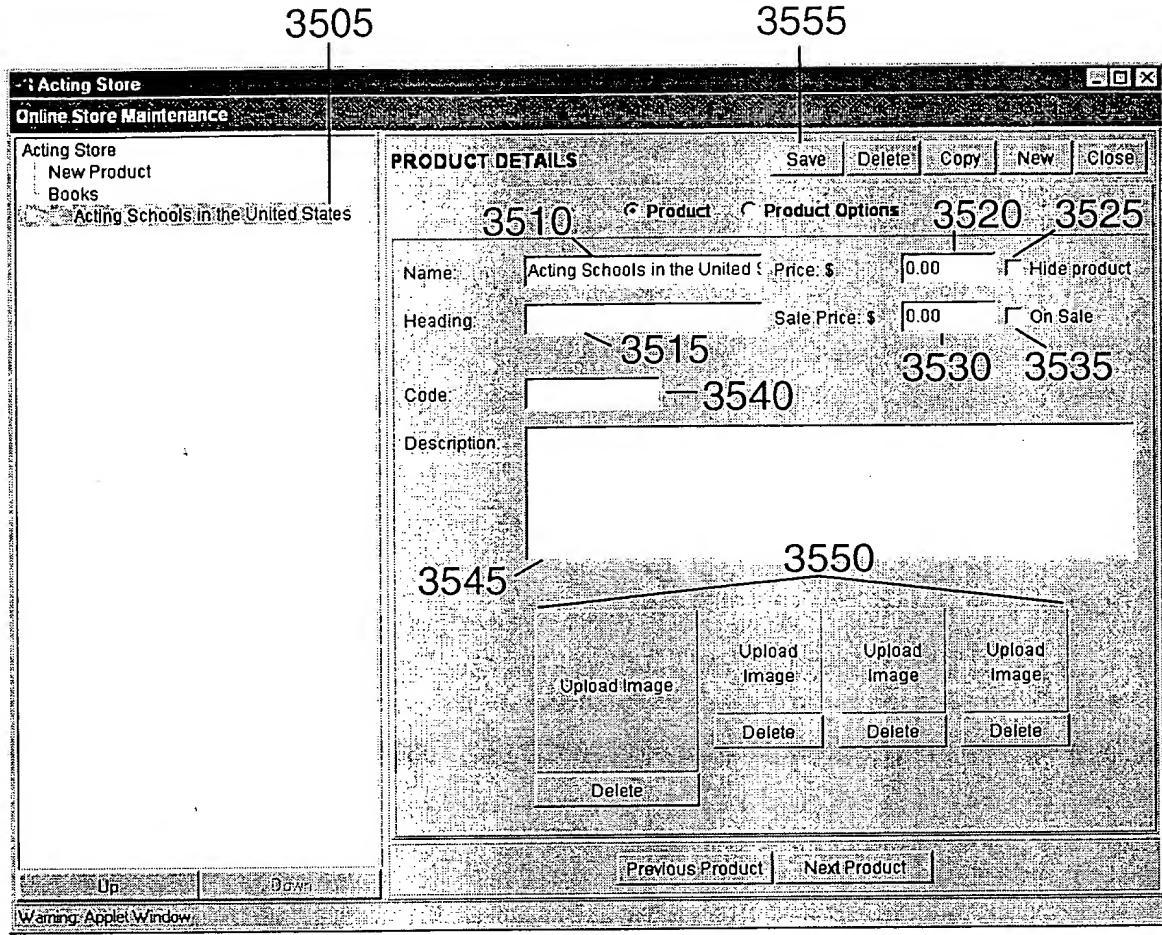


FIGURE 35

3605

Site Definer - Microsoft Internet Explorer

Site Definer (Actors) Test Exit

Home  
Who We Are  
Artists  
Calendar  
Reviews  
The Shop  
Contact Us  
Fan Club  
Prices  
News  
FAQ  
Links  
Search

Who We Are

Page Selector Online Store Edit Store Preview Store Store Help

Your Online Store

With Clickthings, building an online store is easy and efficient.

Key benefits of building a store include:

- > Quickly build an online store
- > Merchandise your products by placing them in multiple categories
  - > Include product and category descriptions
  - > Upload multiple images and photographs

Note: go to the member control panel to view your orders. Your store will go here

We put pizzazz into new product launches.

We add spice to banquets.  
(test)

We subtract the boredom from sales conferences.

We multiply the fun and games at all kinds of other private and corporate events, too. Then we divide the profits among ourselves.

We've been doing all this around St Louis since {YearEstablished}.

After all, {CompanyName} is not your average comic, song, dance, juggling, puppet, magic and balancing act show. No siree. We've performed for audiences as far away as Glasgow, Scotland and appeared on network television.

We've won quite a few local awards, too.


FIGURE 36

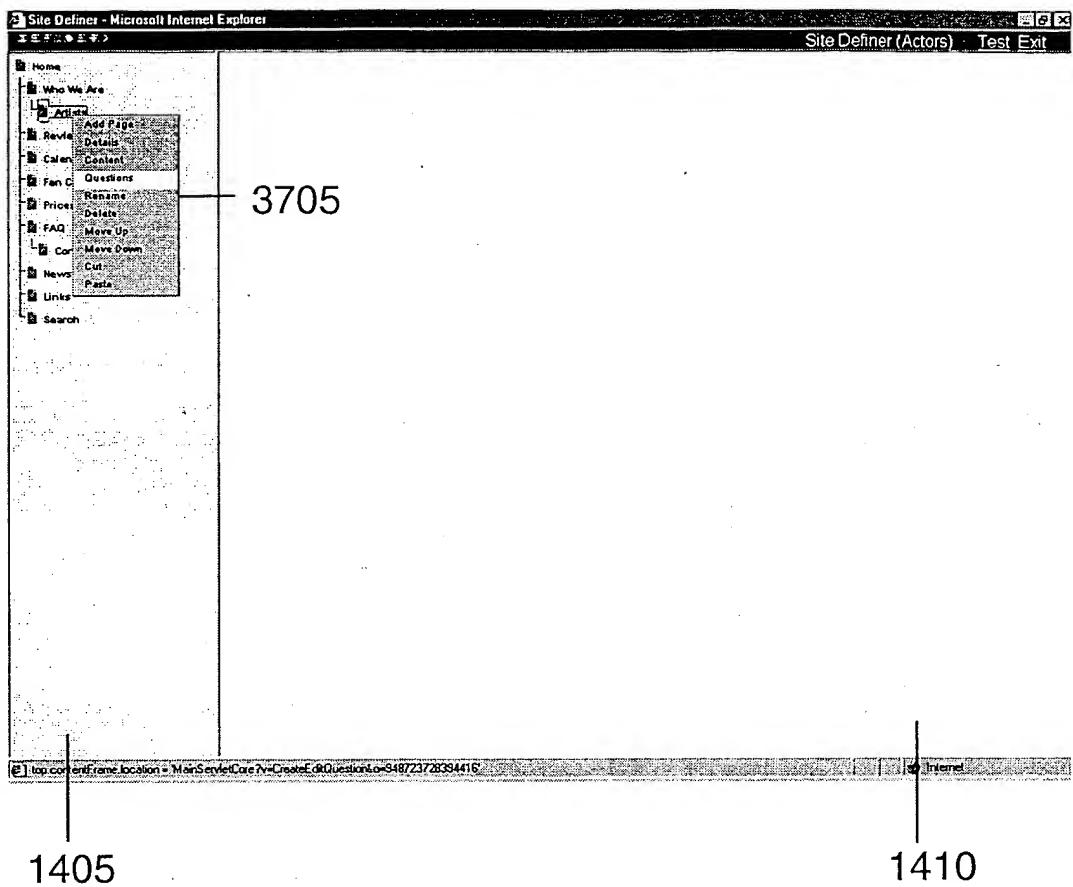


FIGURE 37

000000 - 000000 - 000000

3810

Site Definer - Microsoft Internet Explorer

Site Definer (Actors) Test Exit

Add Page Page Details Add Questions Edit Content Exit ?

Who\_We\_Are

Left Questioning

3810

Default value is: No

**Background**

Entertainment is in our blood. Literally.

- *Art Simon and Doug Zimme grew up in show-business families.*
- *Pauline Aaron and Lou Schmidt started performing in public before they even knew there was a difference between applesauce and applause.*
- *Sandra Dorobes entertainment career began in junior high school.*

Between us we have four degrees in music, two graduate diplomas in drama and a certificate of proficiency in scuba diving (don't ask).

We're all full-time professional entertainers with one mission in mind: to show your party-goers or company's guests the time of their lives.

Default value is: No

**Awards**

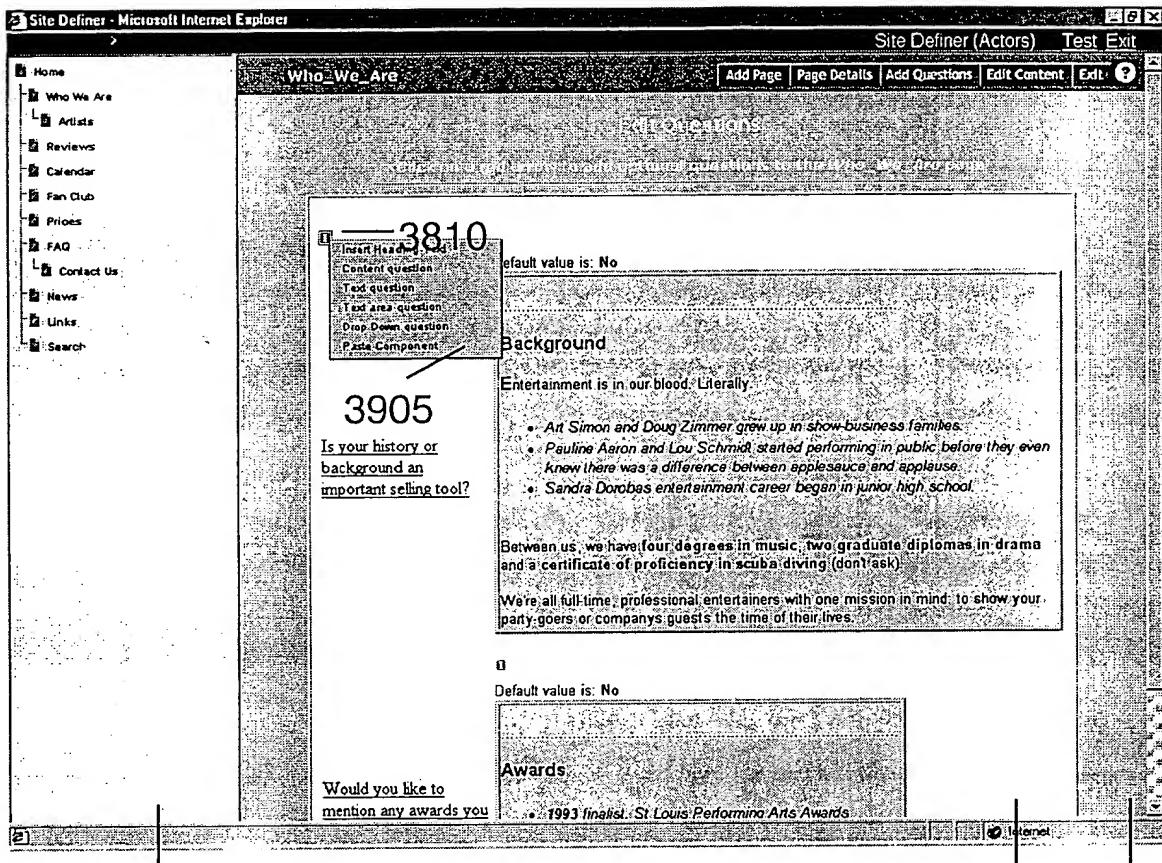
- *1993 finalist, St. Louis Performing Arts Awards*

Internet

1405

3805 1410

FIGURE 38



1405

3805 1410

FIGURE 39

http://snook.us.hs.net/servlet/MainServletCore?v=EditComponent&vc=E...

**Content Question**

Question

Name  4005

Default Answer Yes  No  -4020

4015

Answer

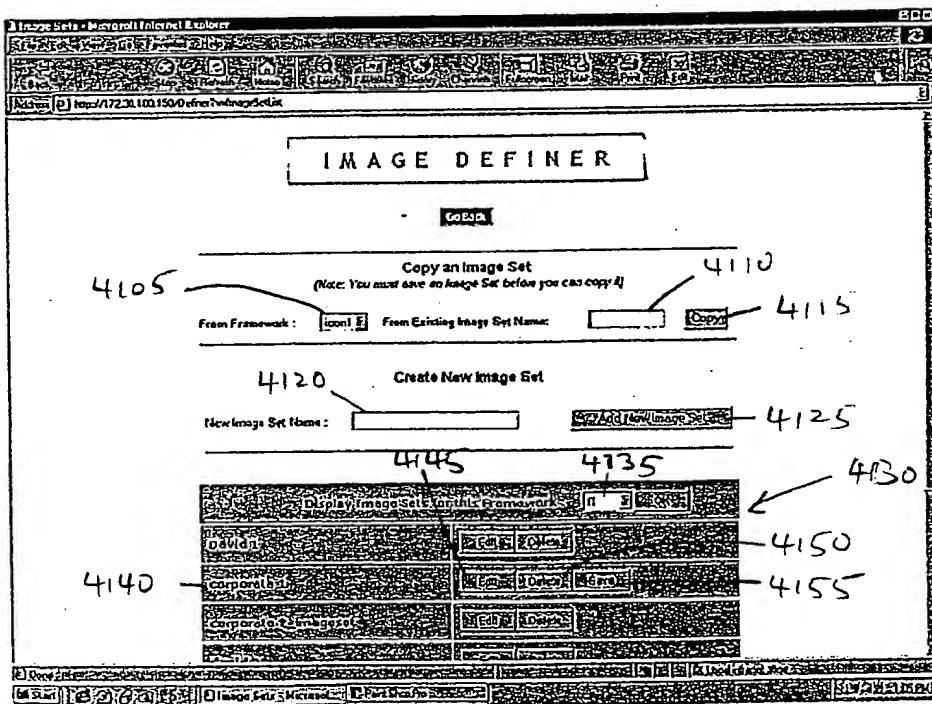
4025

Edit

4000

**FIGURE 40**

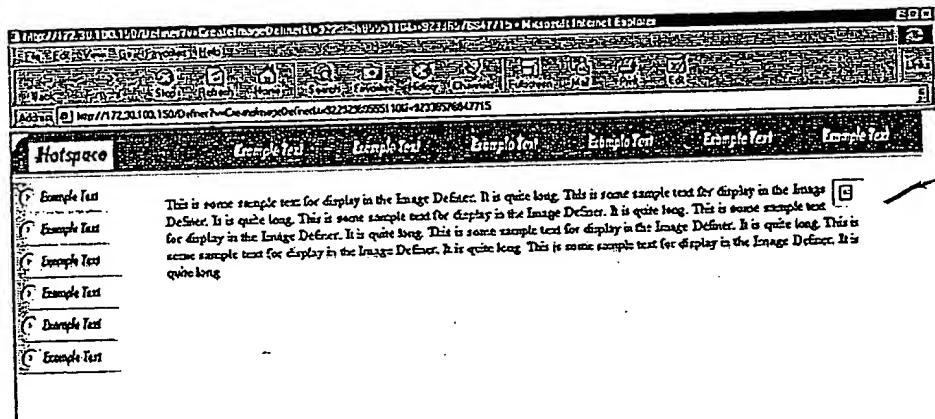
09051905 - 093000



4100

FIG. 41

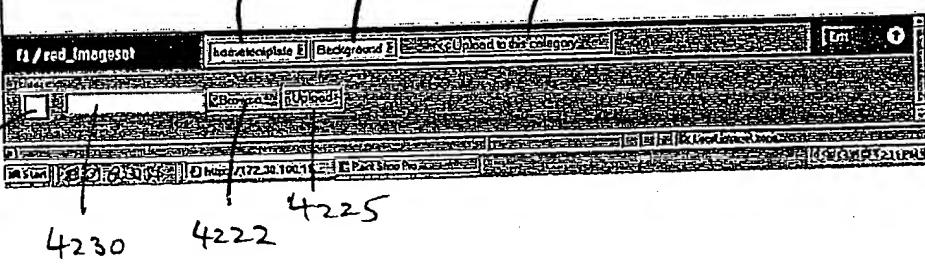
DRAFTS OF THE CONSTITUTION



4205

4200

FIG. 42



4235

4210

4215

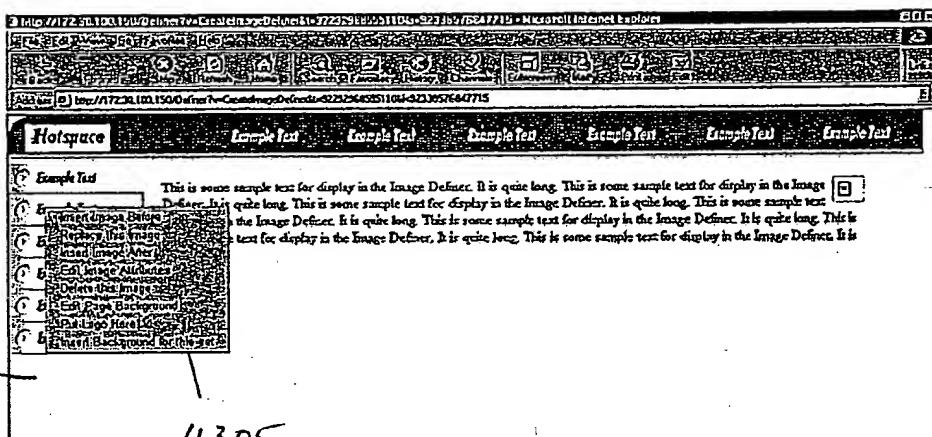
4220

4230

4225

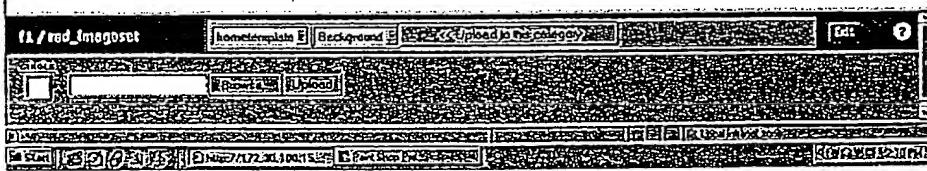
## Category Display

Digitized by srujanika@gmail.com



4205

4305



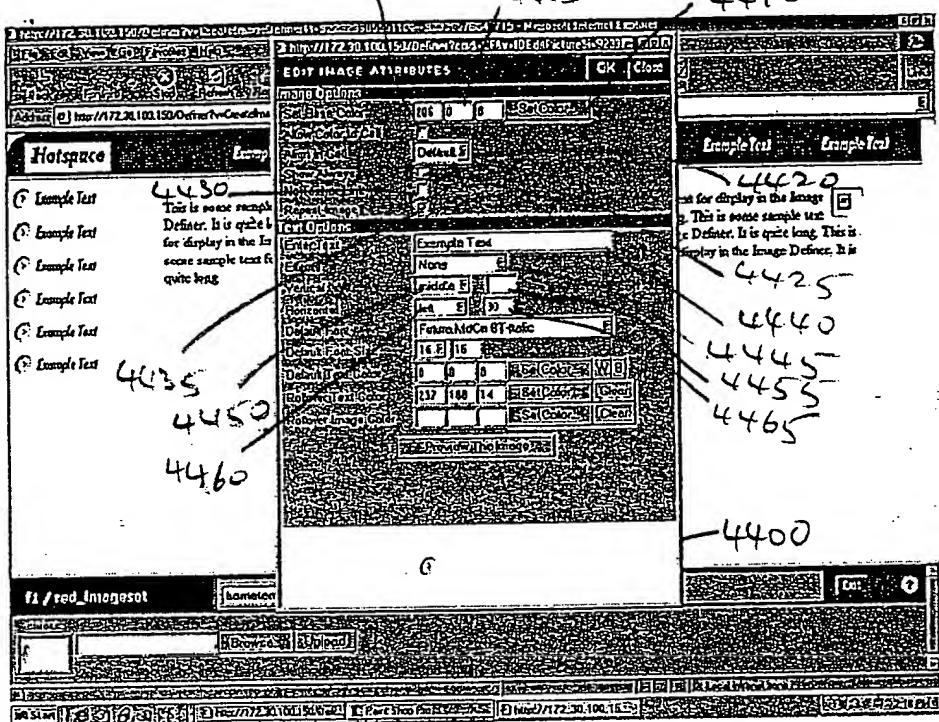


FIG. 44

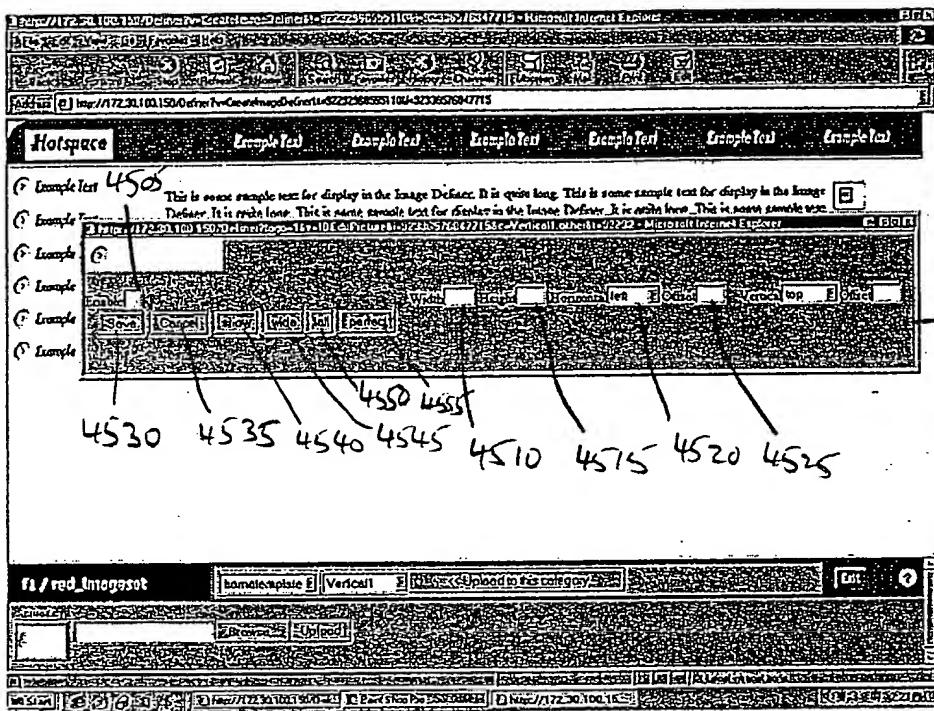
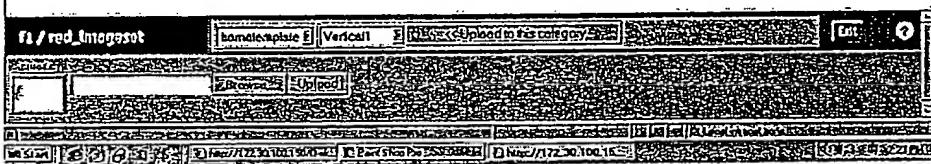
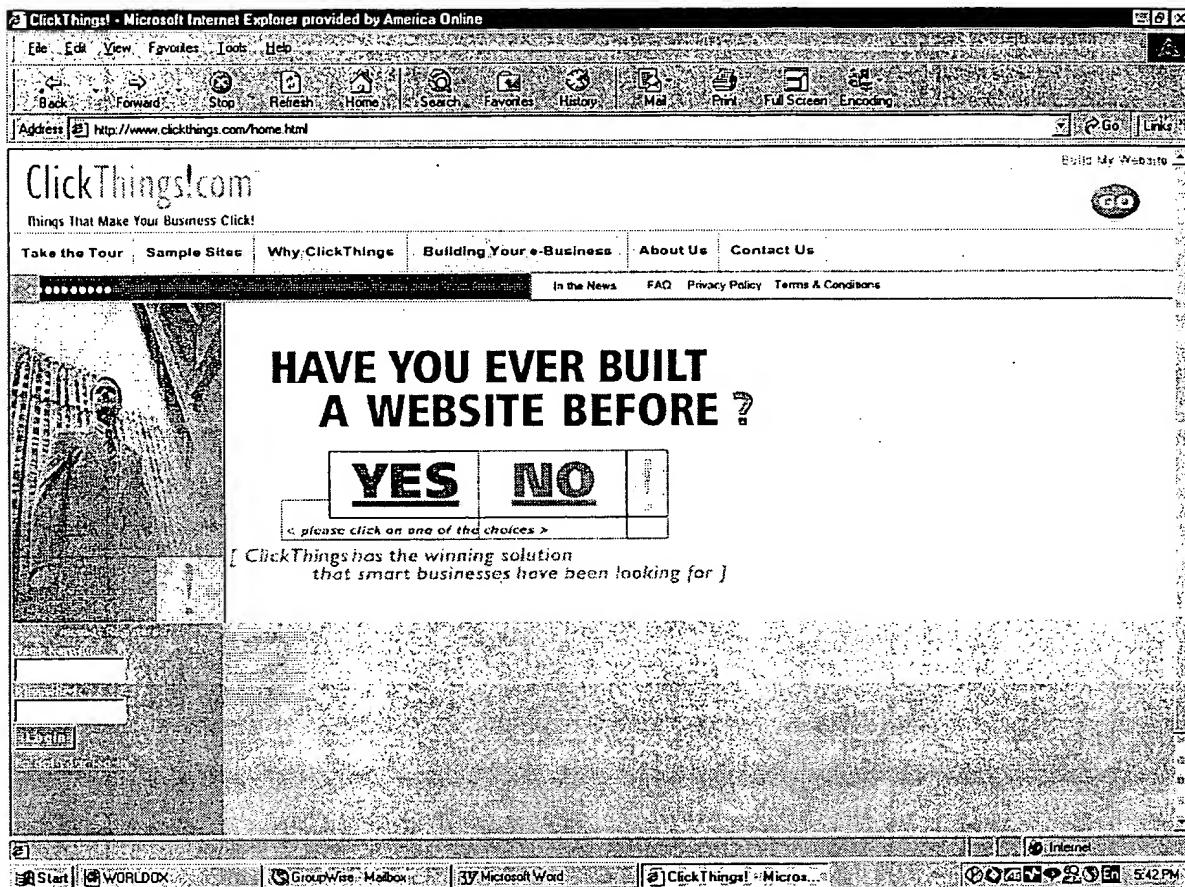


FIG. 45





4600

FIGURE 46

Join Here - Microsoft Internet Explorer provided by America Online

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Full Screen Encoding

Address [2] [http://www.clickthings.com/join\\_here.html](http://www.clickthings.com/join_here.html) Go Links >

'OK' button to begin creating your very own industry-tailored Website.

Your Account Information

User Name  4705  
Please select a name to use when you log-in.

Password  4710  
Choose a password (between 6-15 characters).

Confirm Password  4715

Secret Question  4720  
Choose a Secret Question that only you know the answer to.

Secret Answer  4725  
Enter the Answer to your Secret Question.

Your Company Details

Company  4730

E-mail Address  4735  
Enter a valid e-mail address.  
(Example: [yourname@anycompany.com](mailto:yourname@anycompany.com))

**OK**

Created & Powered by ClickThings.com

Done Start WORLDVIEW Groupwise Mailbox Microsoft Word Join Here Microsoft Internet 5:42 PM

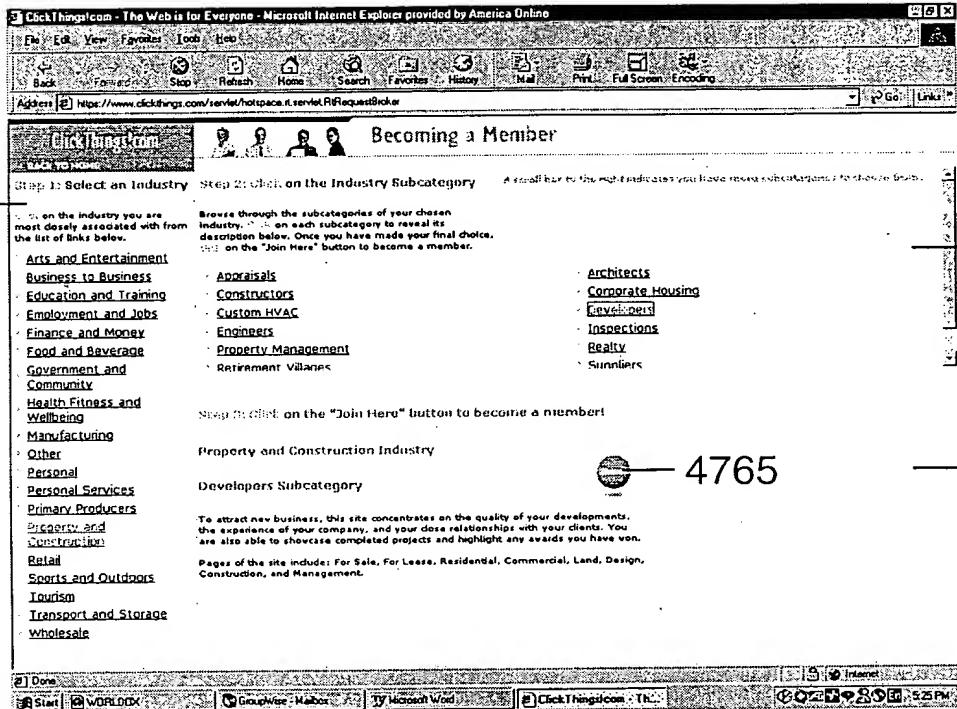
The screenshot shows a Microsoft Internet Explorer window with the title bar "Join Here - Microsoft Internet Explorer provided by America Online". The menu bar includes File, Edit, View, Favorites, Tools, and Help. The toolbar has Back, Forward, Stop, Refresh, Home, Search, Favorites, History, Mail, Print, Full Screen, and Encoding buttons. The address bar shows the URL "http://www.clickthings.com/join\_here.html". Below the toolbar is a message: "'OK' button to begin creating your very own industry-tailored Website." The main content area is a form titled "Your Account Information". It contains fields for "User Name" (with a note: "Please select a name to use when you log-in."), "Password" (with a note: "Choose a password (between 6-15 characters)."), "Confirm Password", "Secret Question" (with a note: "Choose a Secret Question that only you know the answer to."), "Secret Answer" (with a note: "Enter the Answer to your Secret Question."), "Company", and "E-mail Address" (with a note: "Enter a valid e-mail address. (Example: [yourname@anycompany.com](mailto:yourname@anycompany.com))"). At the bottom right of the form is a large "OK" button. The status bar at the bottom of the browser window shows "Created & Powered by ClickThings.com". The taskbar at the bottom of the screen shows icons for Start, WORLDVIEW, Groupwise Mailbox, Microsoft Word, Join Here Microsoft, Internet, and the date/time "5:42 PM".

4700

FIGURE 47A

019551906 - 0823000

4750



4755

4765

4760

4745

FIGURE 47B

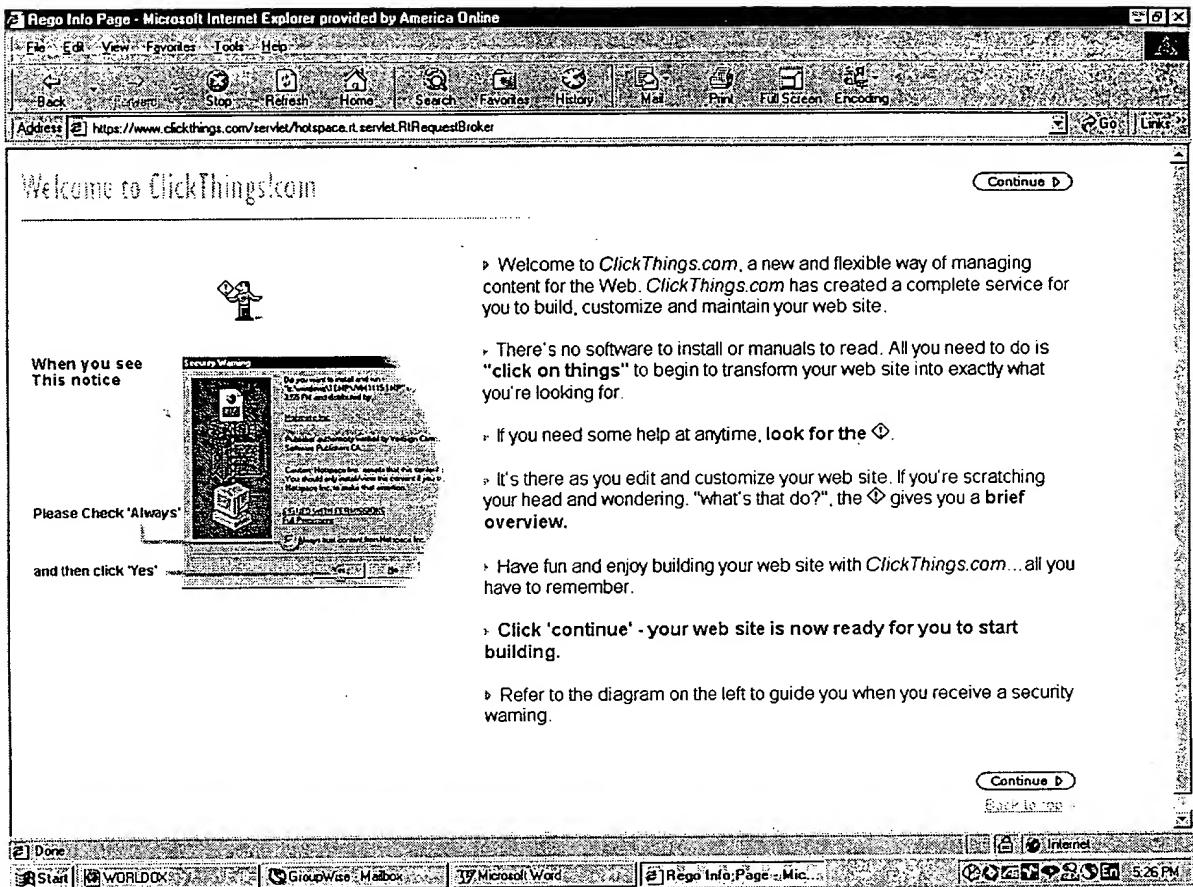


FIGURE 47C

09651906 - 083000

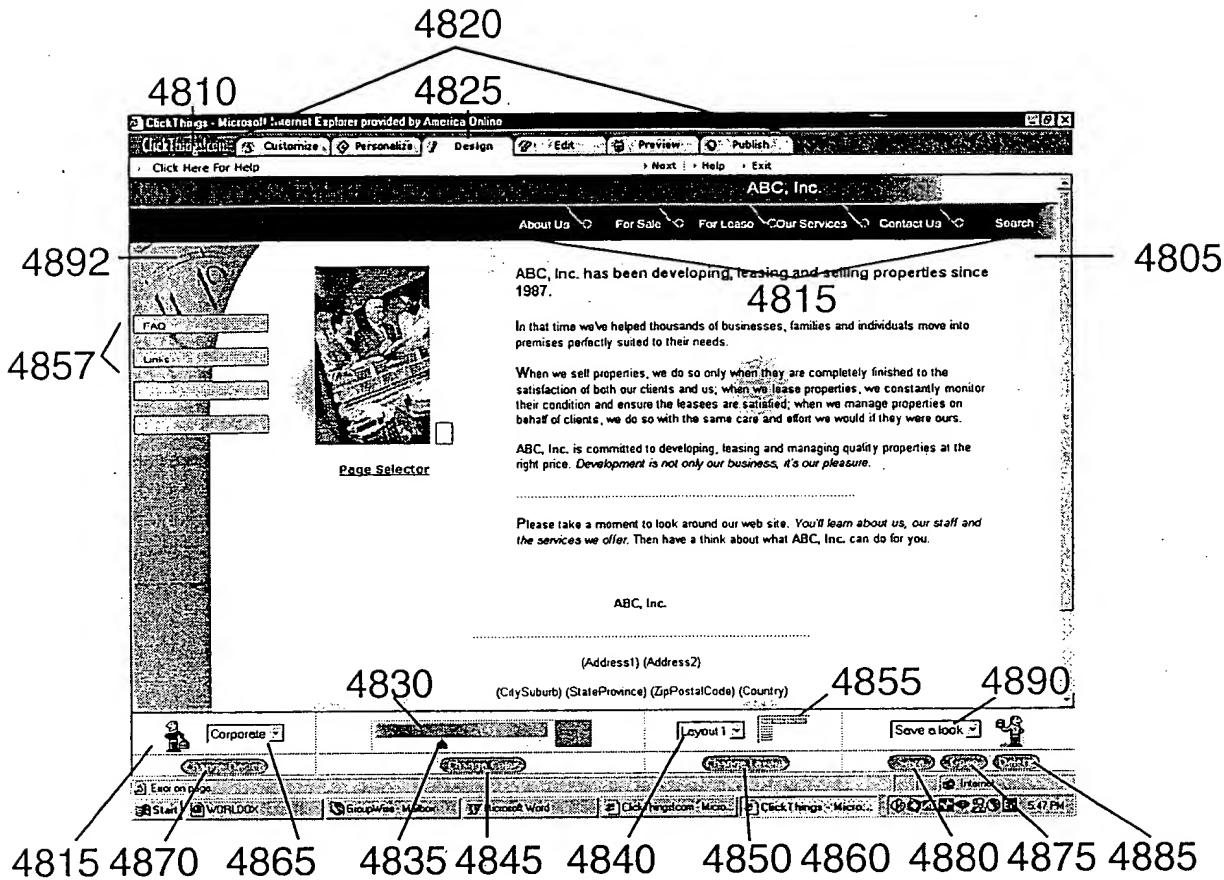
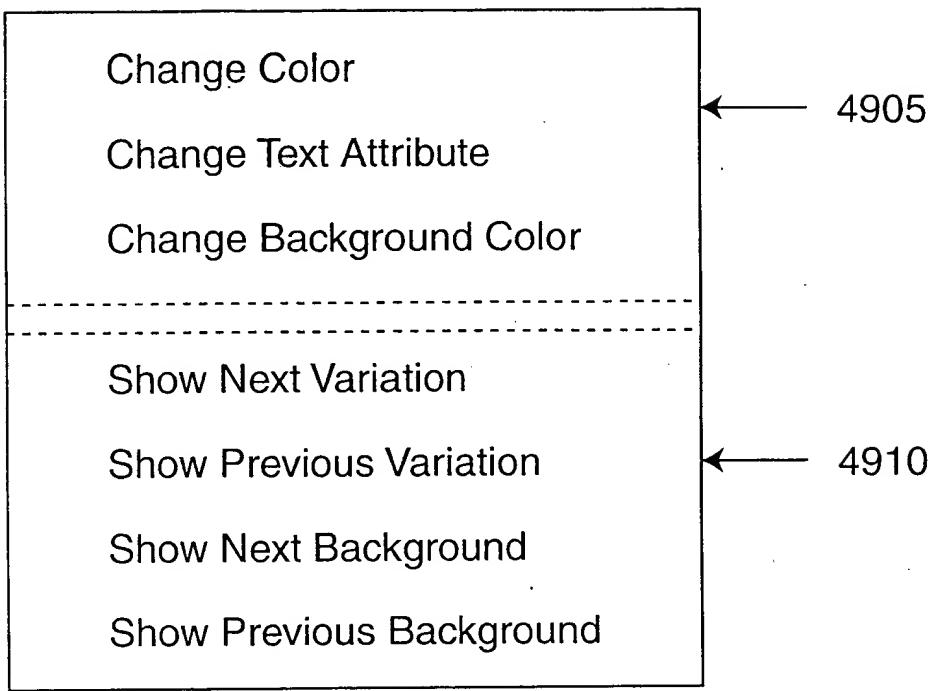
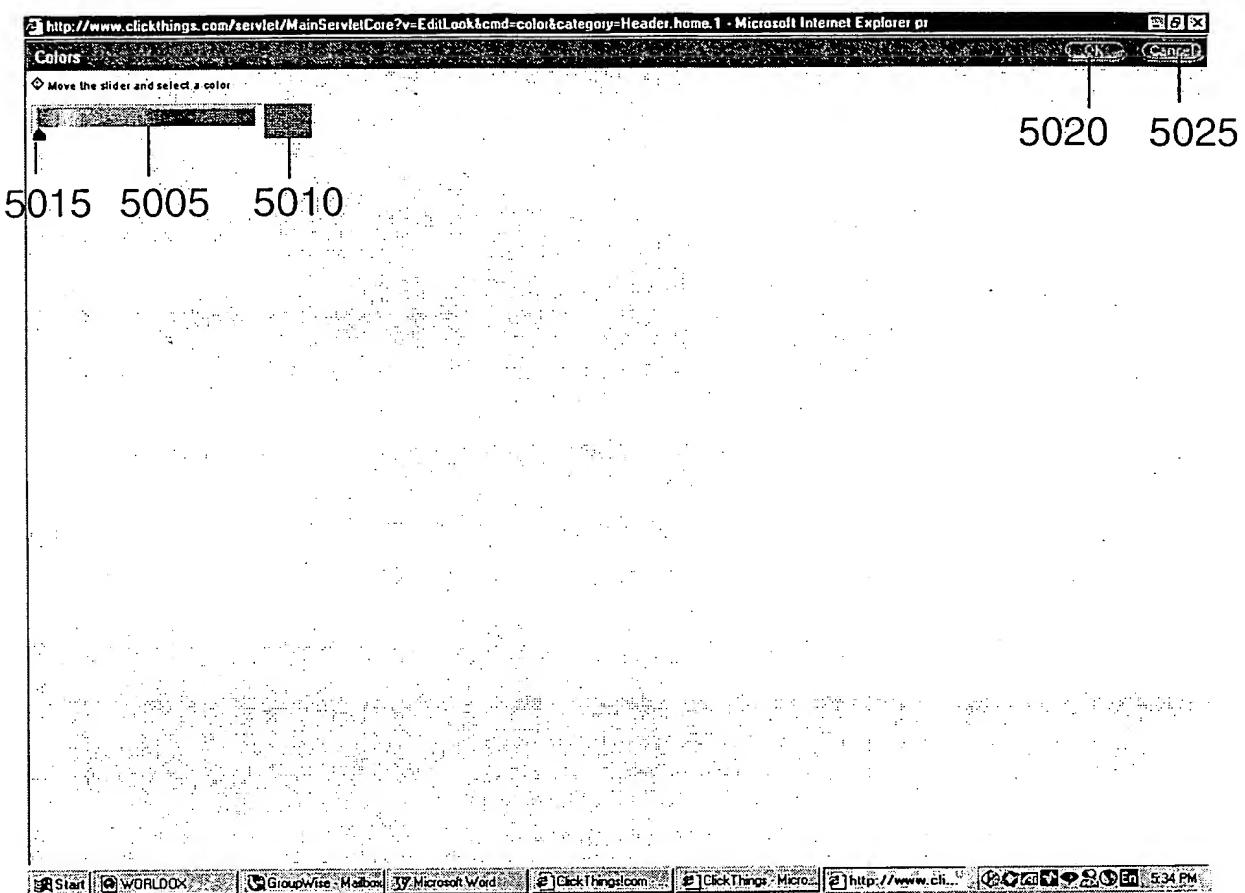


FIGURE 48



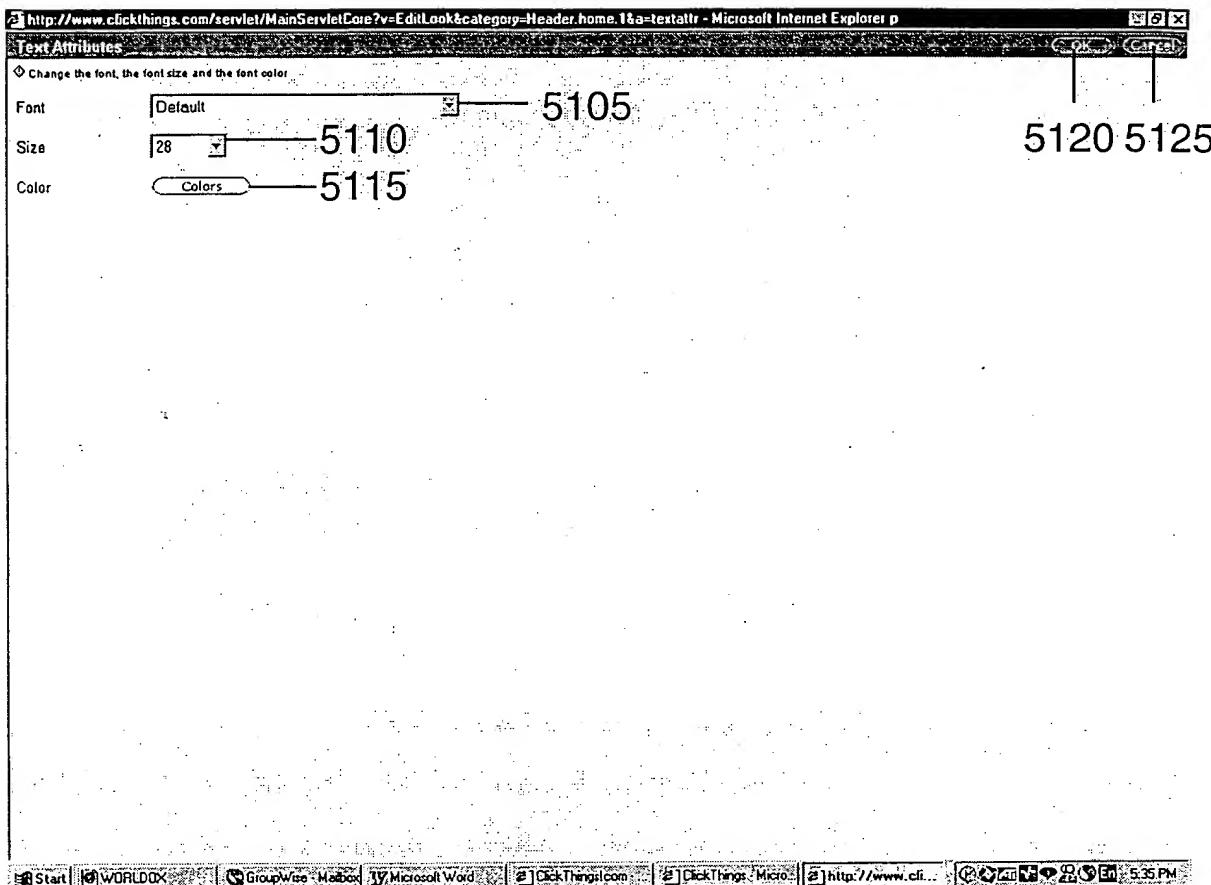
4900

**FIGURE 49**



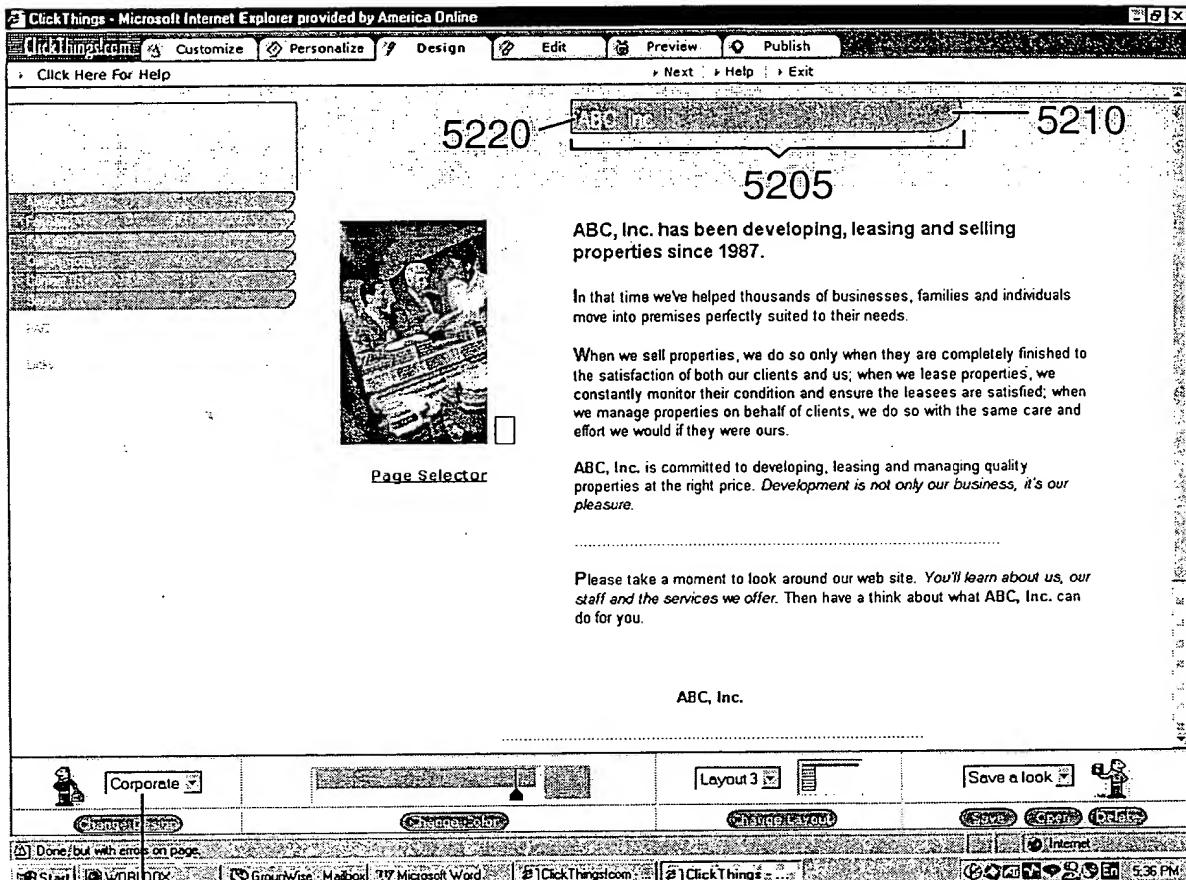
5000

**FIGURE 50**



5100

**FIGURE 51**



5200

FIGURE 52

5315 5320

ClickThings - Microsoft Internet Explorer provided by America Online

ClickThings.com Customize Personalize Design Edit Preview Publish

> Click Here For Help > Next > Help > Exit

Modify the Structure and Content of Your Web Site

Answer the following questions to customize your Web site. — 5310  
Questions In bold turn on or off pages.

Your site contains 23 pages. — 5305

**Home Page**

What year was your company established?  1987

What are your office hours?  Monday to Saturday 8:30 am - 6:30 pm

What is your timezone?  Pacific Standard Time

Do you want to sell products from your Web site?  Yes  No

**About Us Page**

Do you want to detail your qualifications?  Yes  No

Do you wish to list your association memberships?  Yes  No

Do you specialize in a particular industry or sector?  Yes  No

Do you want to publish a mission statement?  Yes  No

Do you want to give details of some of your employees?  Yes  No

Do you want a staff directory?  Yes  No

Do you want to list your company's locations?  Yes  No

Do you want to advertise employment opportunities?  Yes  No

Do you want to display properties for sale?  Yes  No

Do you want to list the residential properties you have for sale?  Yes  No

Do you want to detail residential properties you have for sale?  Yes  No

— 5328

Done Internet

Start WorldNet GroupWise Mailbox Microsoft Word ClickThings.com Micro... ClickThings.com Micro... 5:48 PM

5300

FIGURE 53

5408      5407

5405

5410

5400

Click Here For Help

Personalize Your Web Site with Your Details

Contact Information

First Name  
Last Name  
Email Address

Company Details

Business Name  
Phone  
Fax (optional)  
Address

Cty  
State  
Zip/Post Code

Country  
United States

Click "Save" when you are done >>>

Done    Start    WORLDDIX    GroupWise Mailbox    Microsoft Word    ClickThings.com - Micro...    Internet    5:49 PM

FIGURE 54

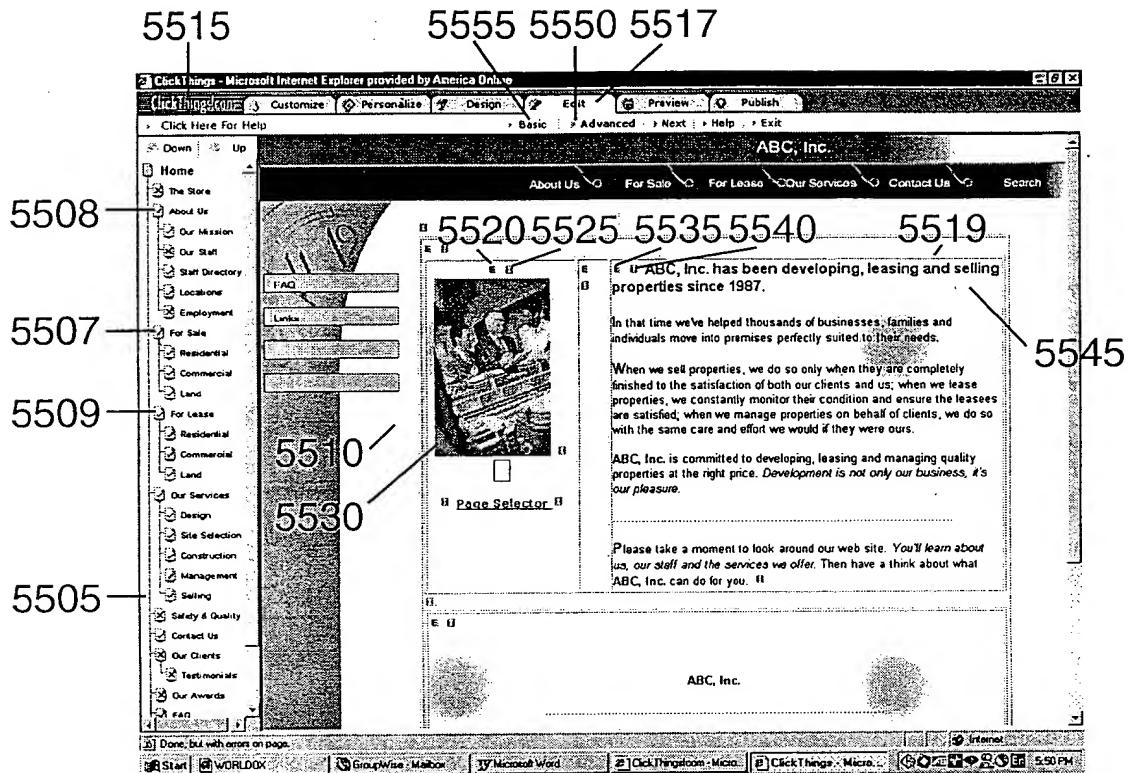


FIGURE 55A

5555

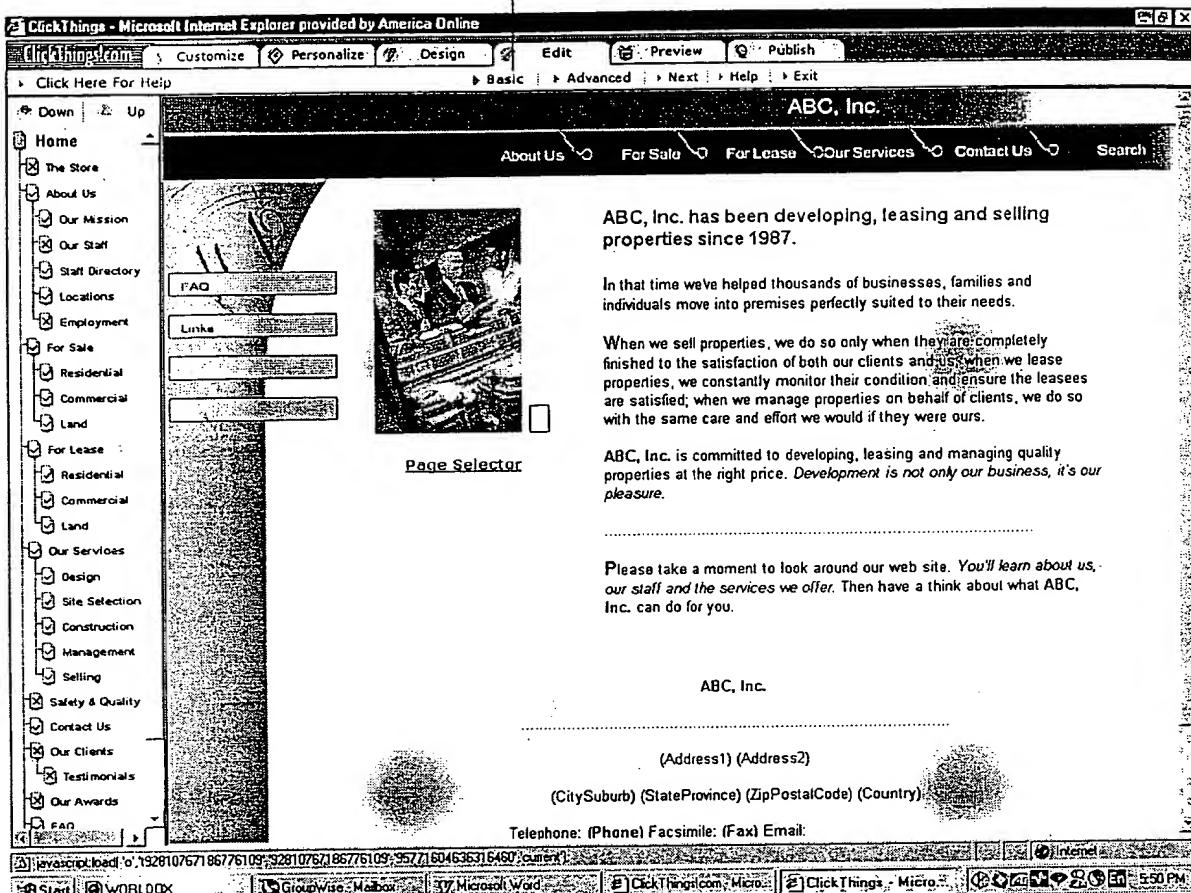
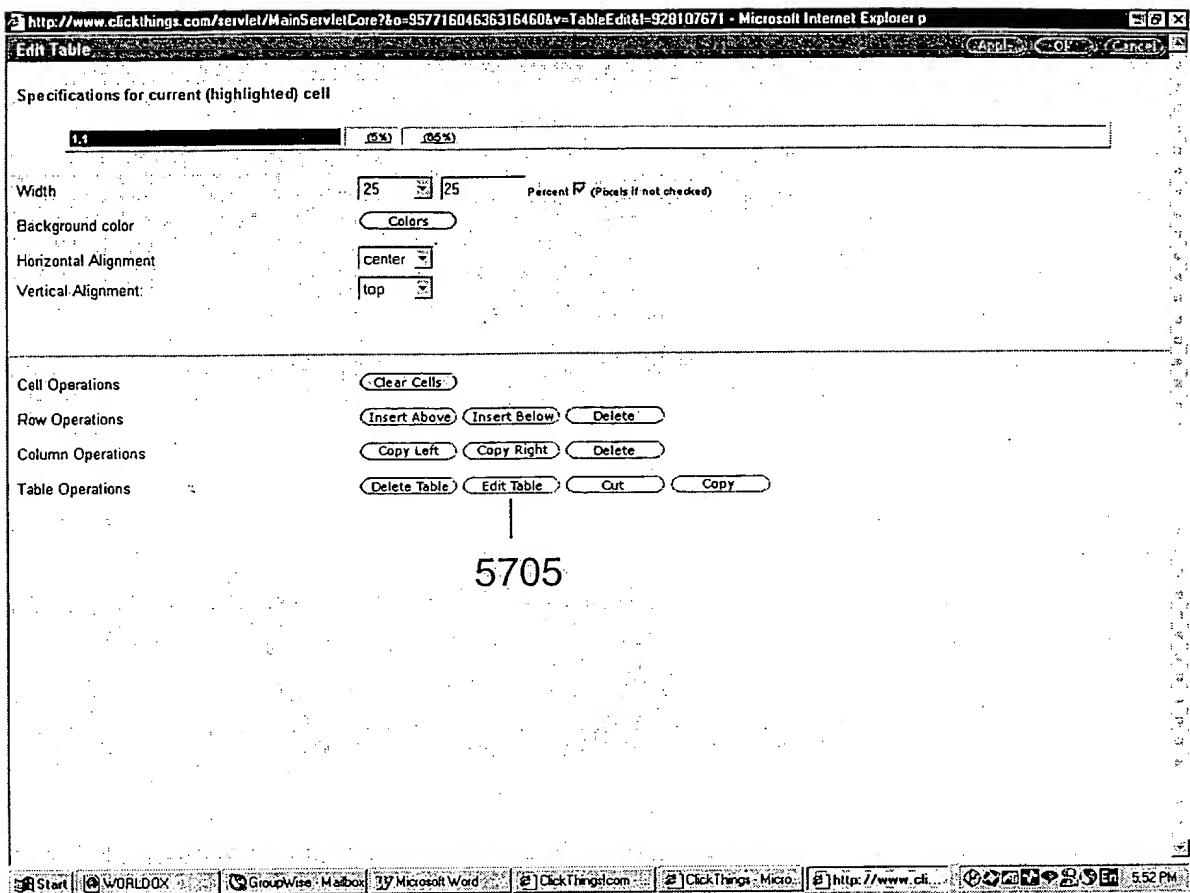


FIGURE 55B

Add Page	←	5605
Edit	←	5640
Delete	←	5615
Move Up	←	5620
Move Down	←	5625
Cut	←	5630
Paste	←	5635

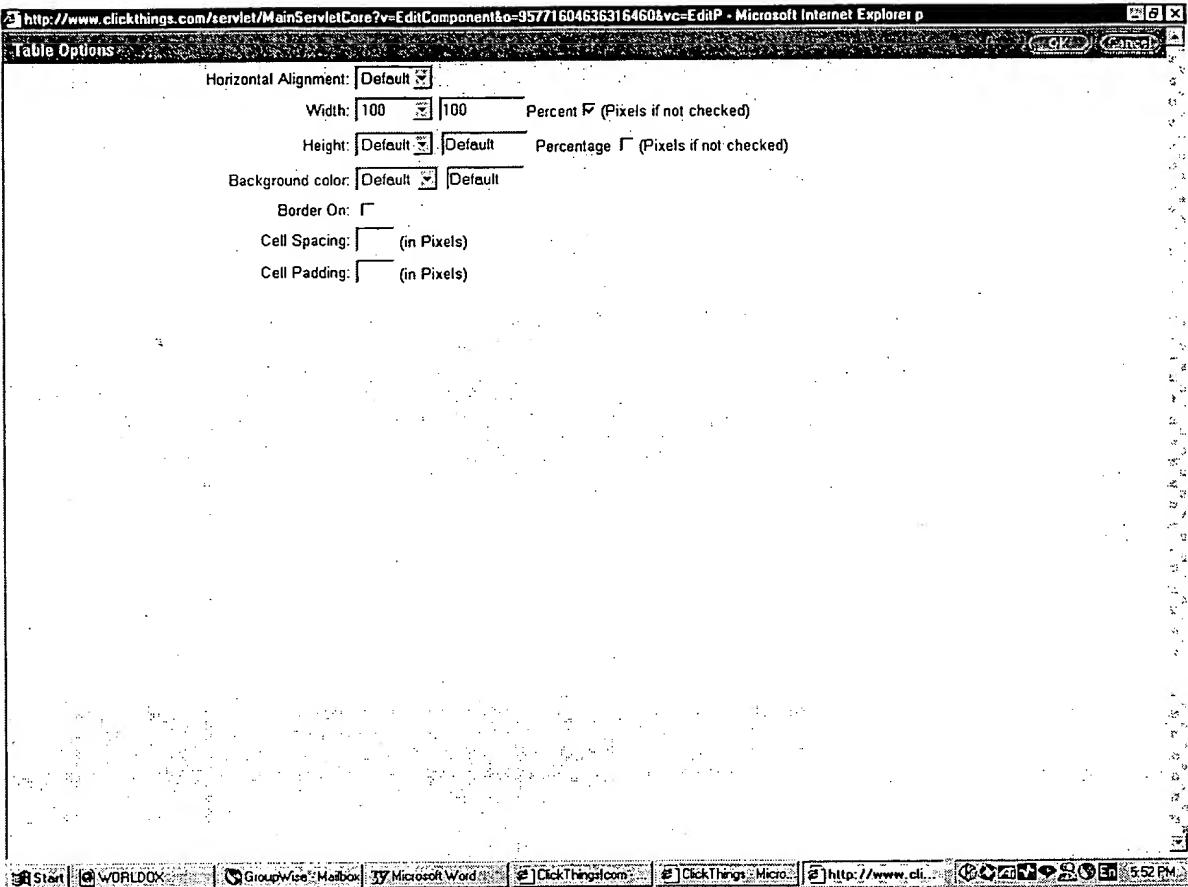
5600

**FIGURE 56**



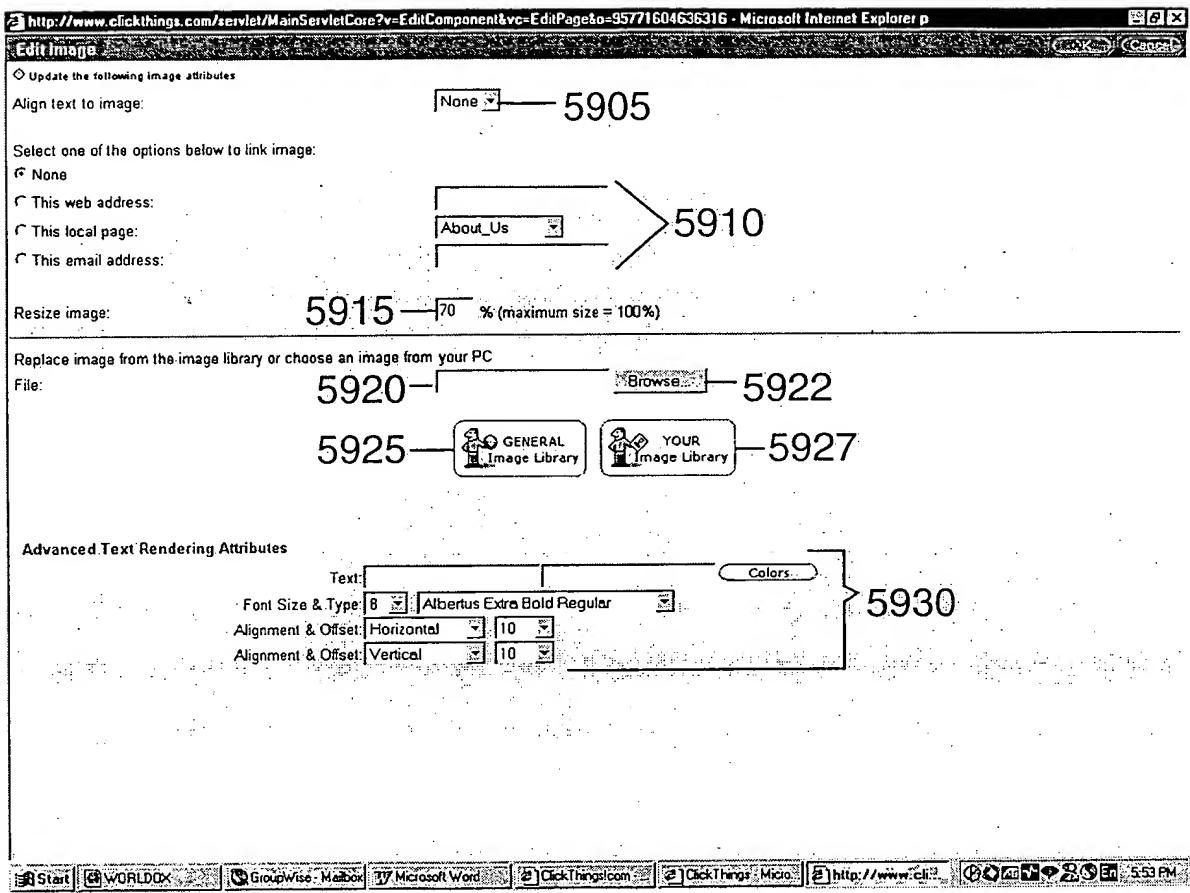
5700

FIGURE 57



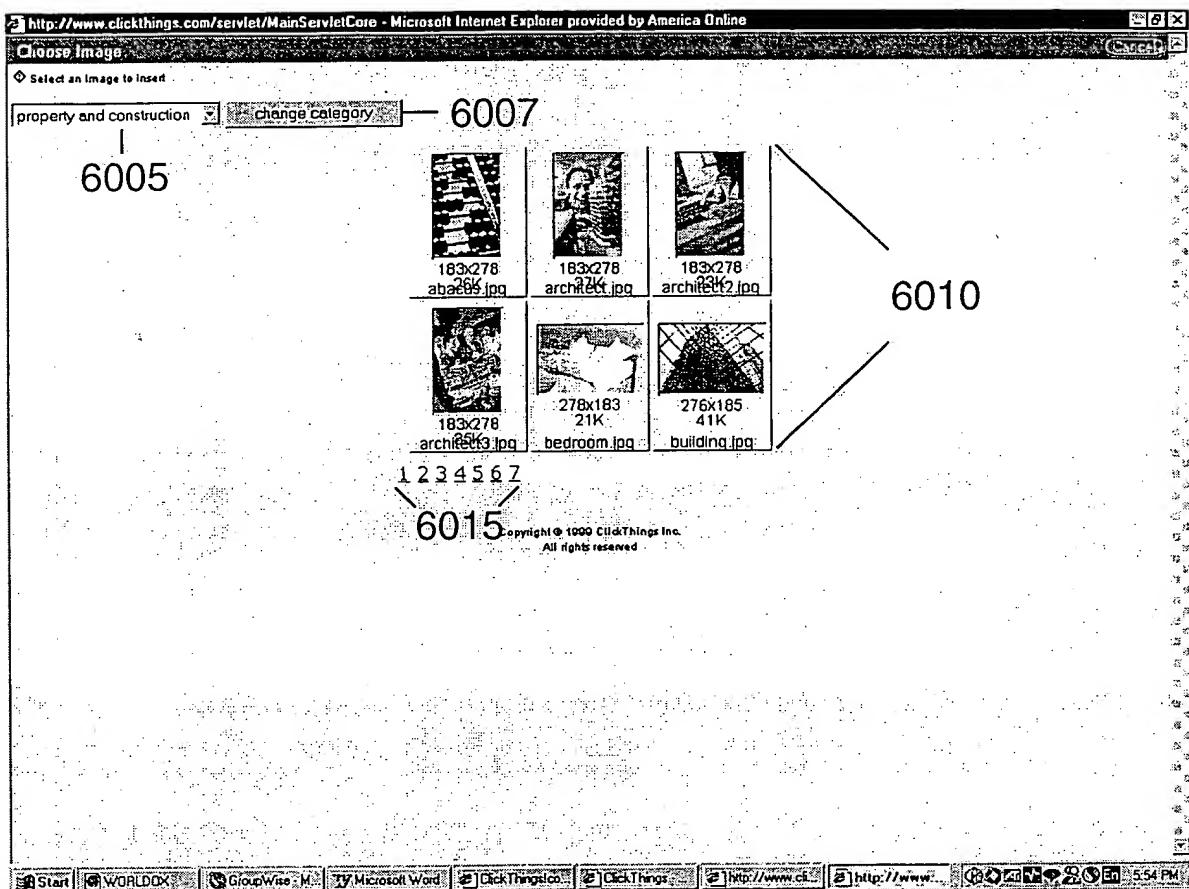
5800

**FIGURE 58**



**5900**

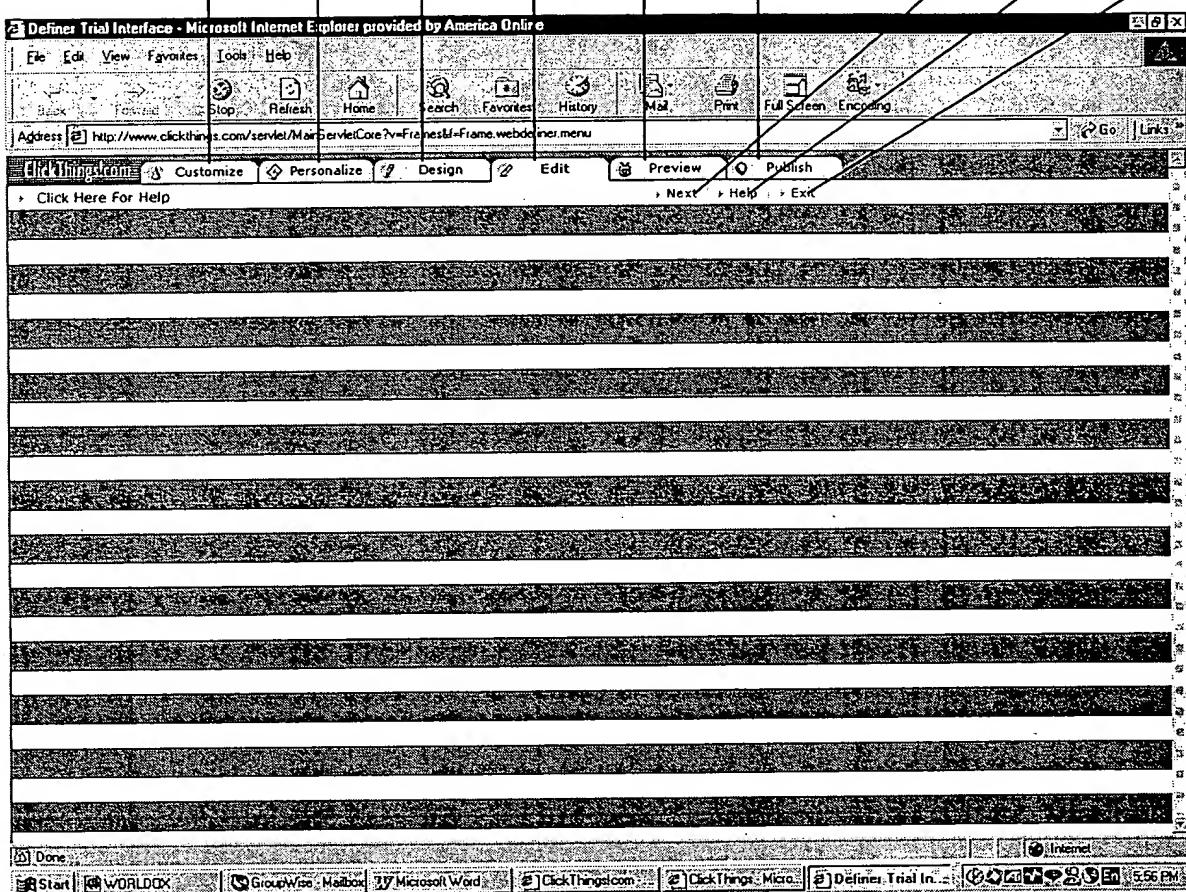
**FIGURE 59**



6000

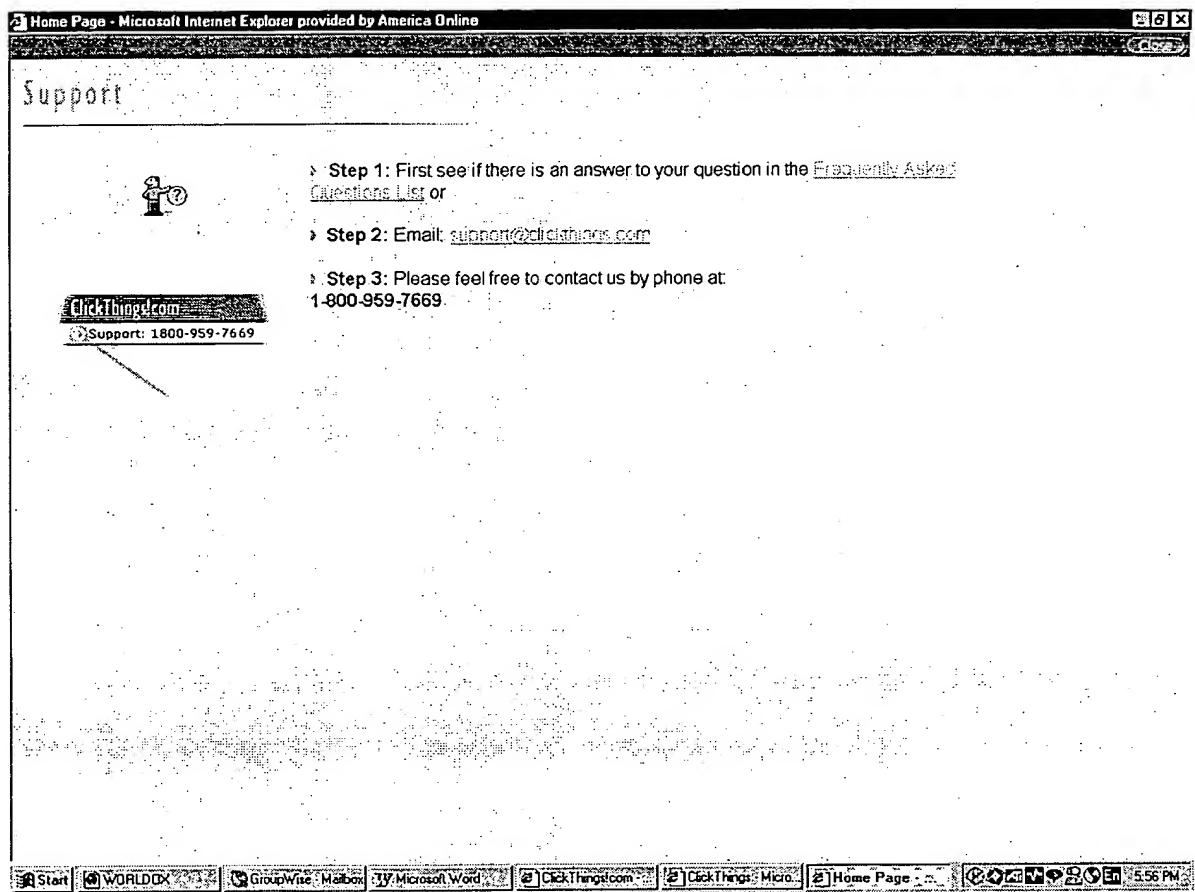
**FIGURE 60**

6105 6110 6115 6120 6125 6130 6135 6140 6145



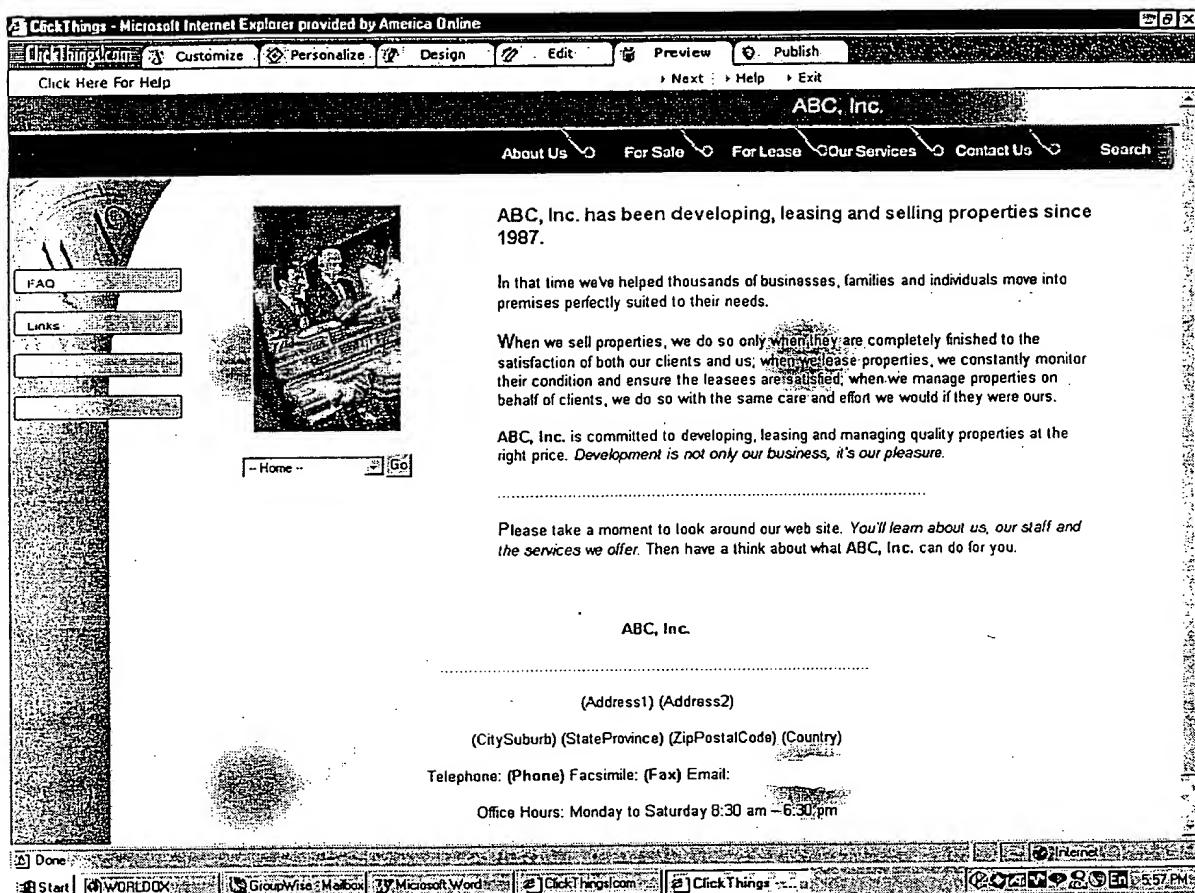
6100

FIGURE 61



6200

**FIGURE 62**



6300

FIGURE 63

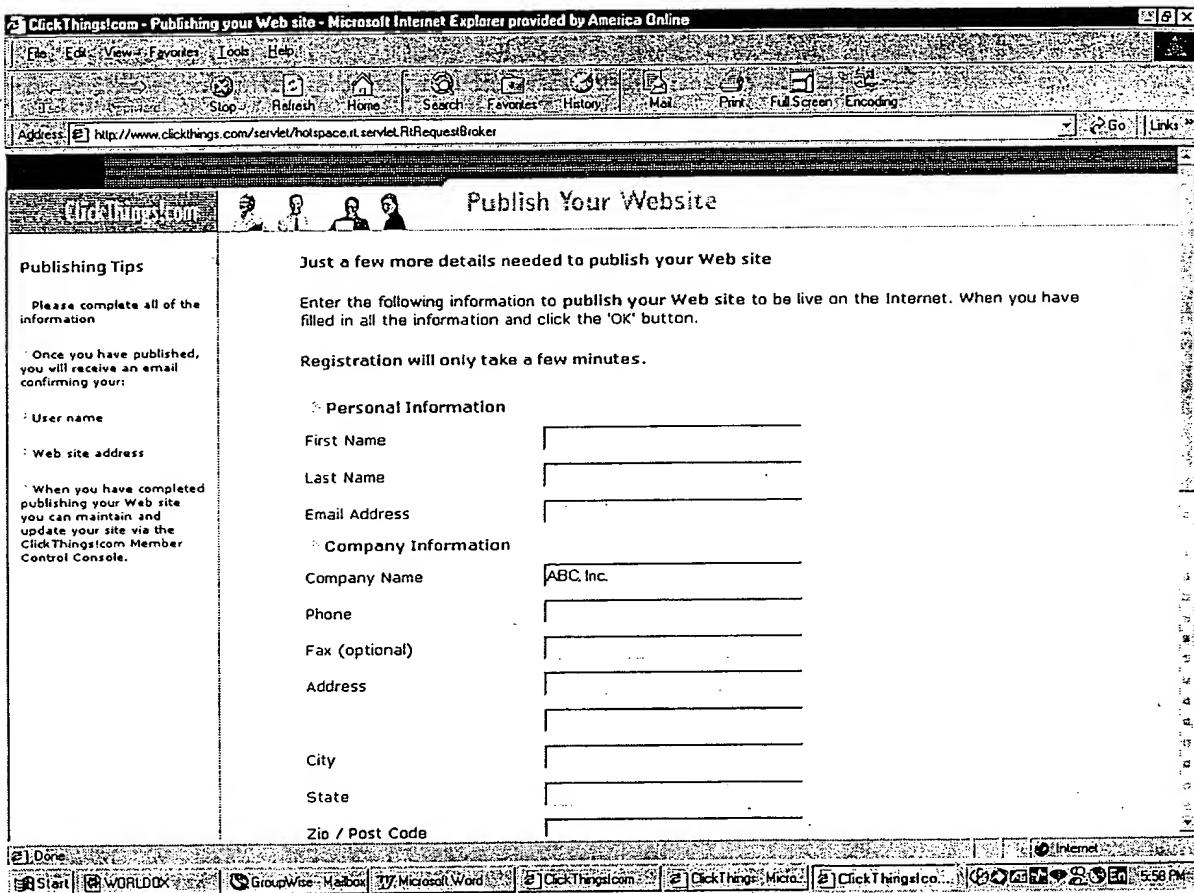
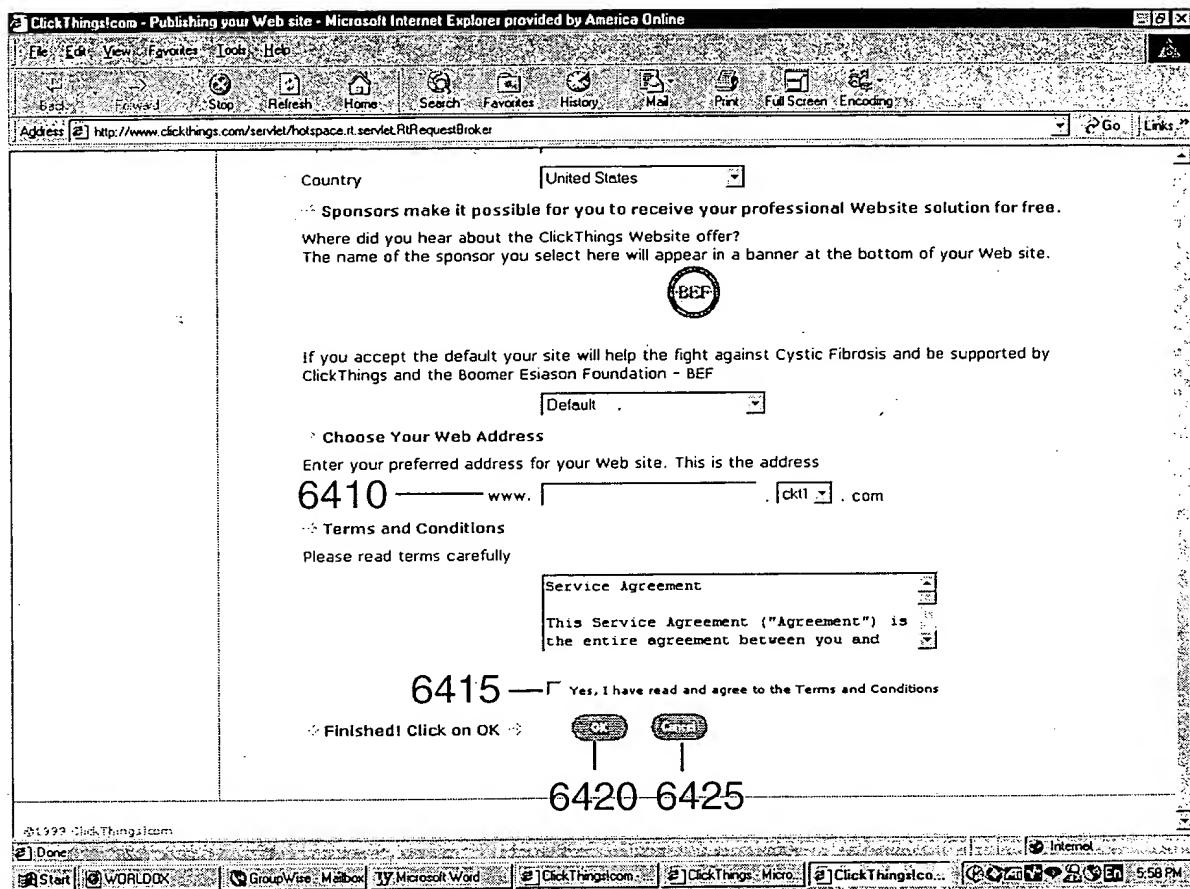


FIGURE 64A

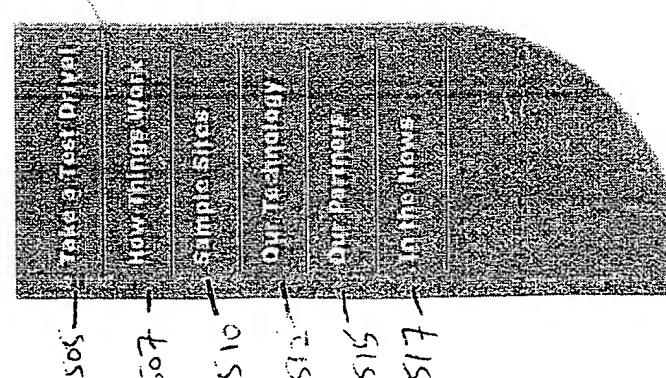


300

**FIGURE 64B**

CLICKTHINGS.COM " Start Demo

ClickThings!com



**Try the ClickThings Interactive Demonstration. You'll see how fun it is to build your own free, professional Website in no time!**

1. Just click on the numbered Light Bulbs for step-by-step instructions and tips that guide you along the way.
2. Stay as long as you like at each step. You can select designs, choose colors, change text, and insert pictures.
3. At any point in the demo, you can click on the SIGN UP button to take you straight to registration!

Please enter your e-mail address if you would like to receive news from ClickThings.

E-mail:

(optional)  
(Note: You will not be sent any unwanted solicitations by providing your e-mail address.)

**Start Demo**

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F16. 65

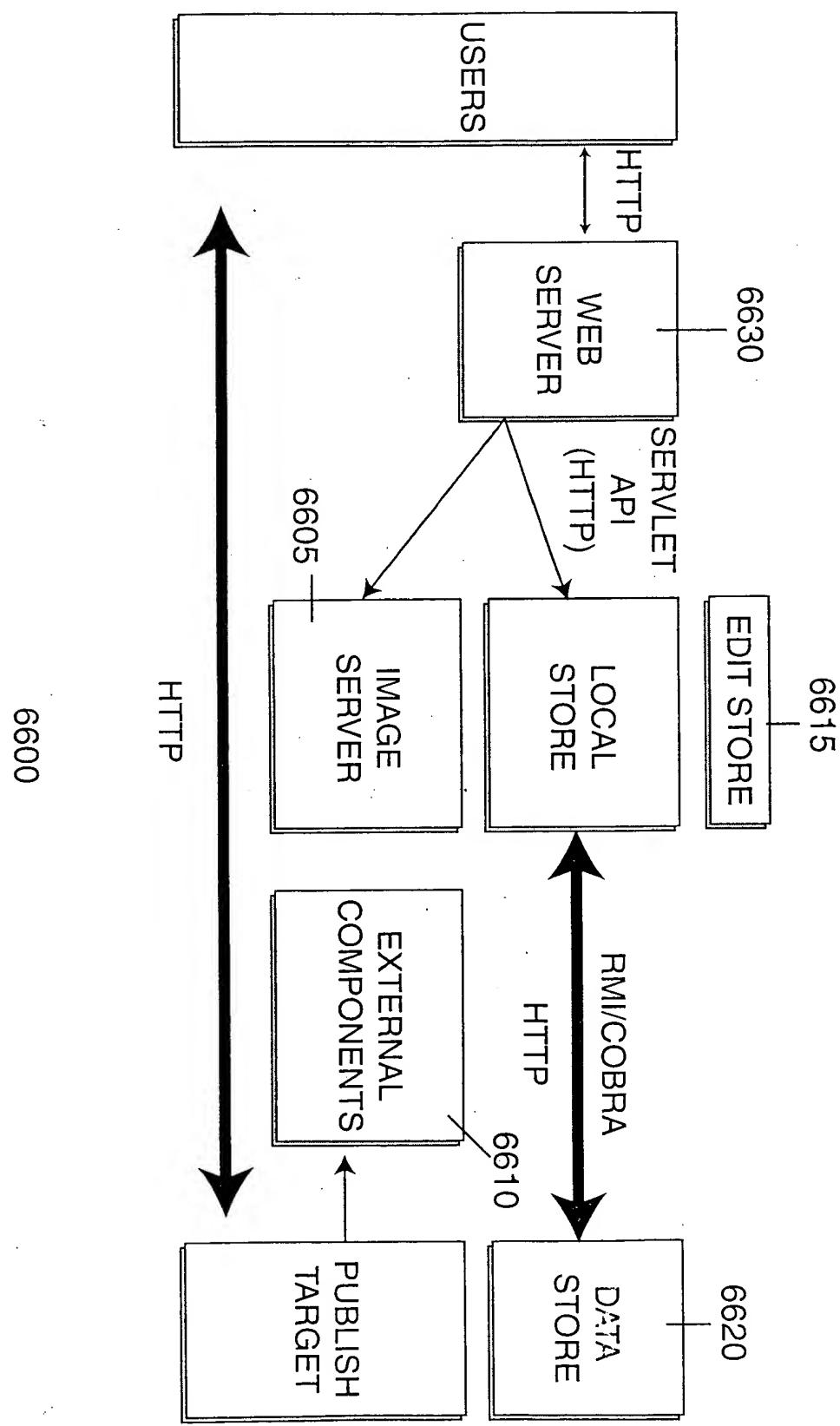


FIGURE 66

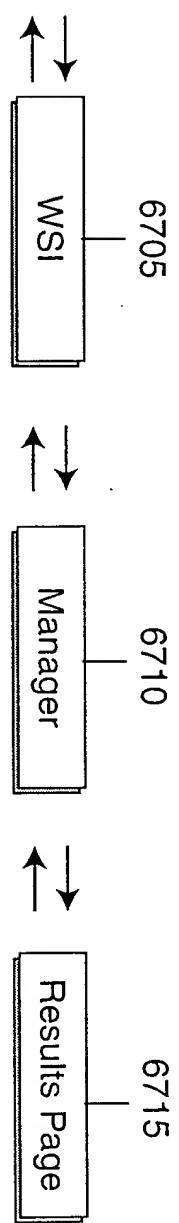


FIGURE 67A

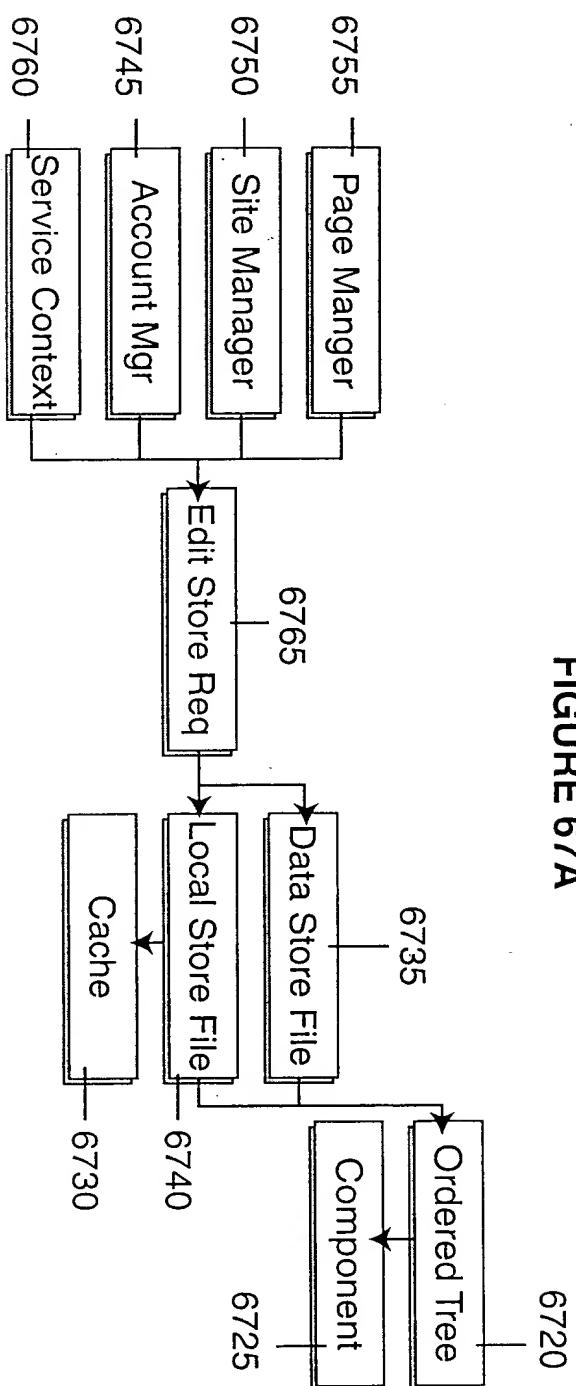
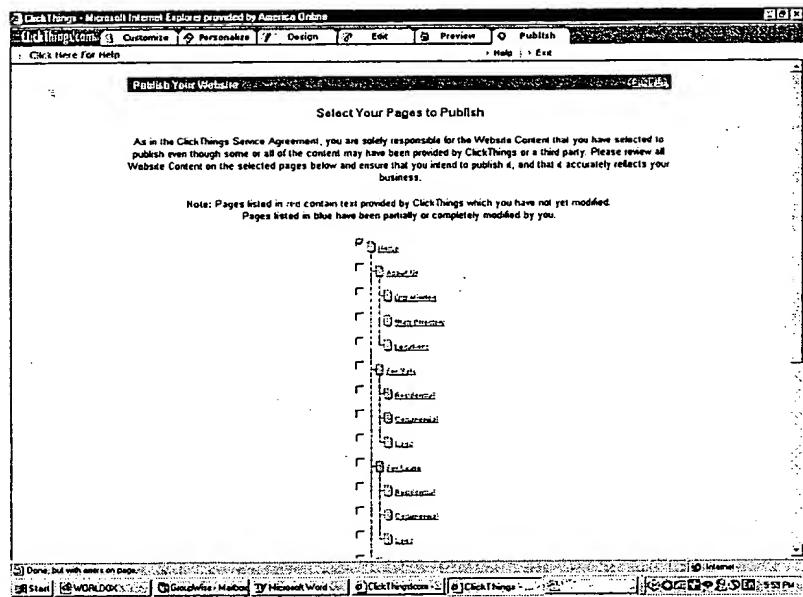


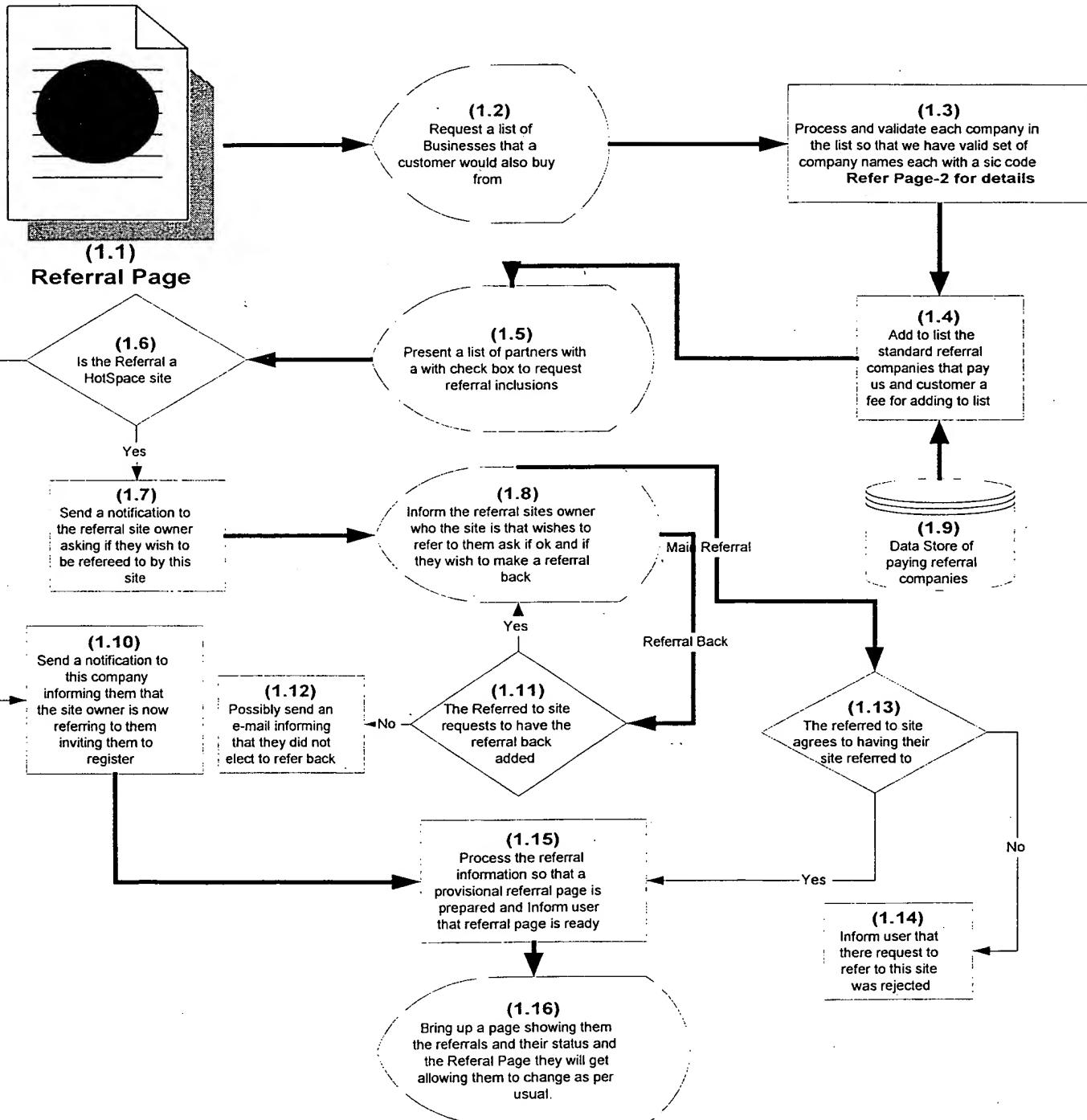
FIGURE 67B



## FIGURE 68

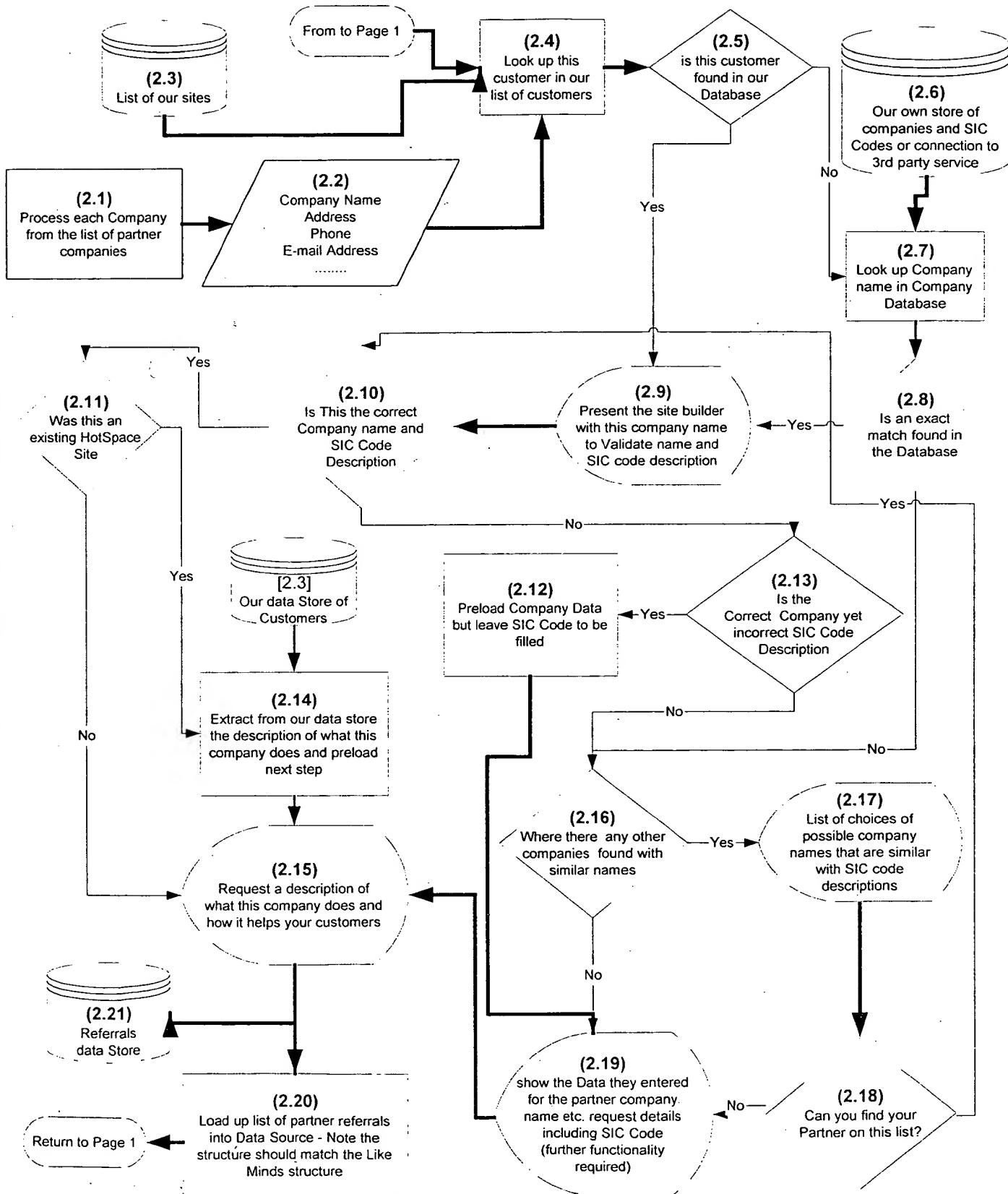
# Process for gathering and validating referrals phase 1

## Page 1



F16. 69 A

**Referral System Page 2**  
**Validating the referrals from a site builder**



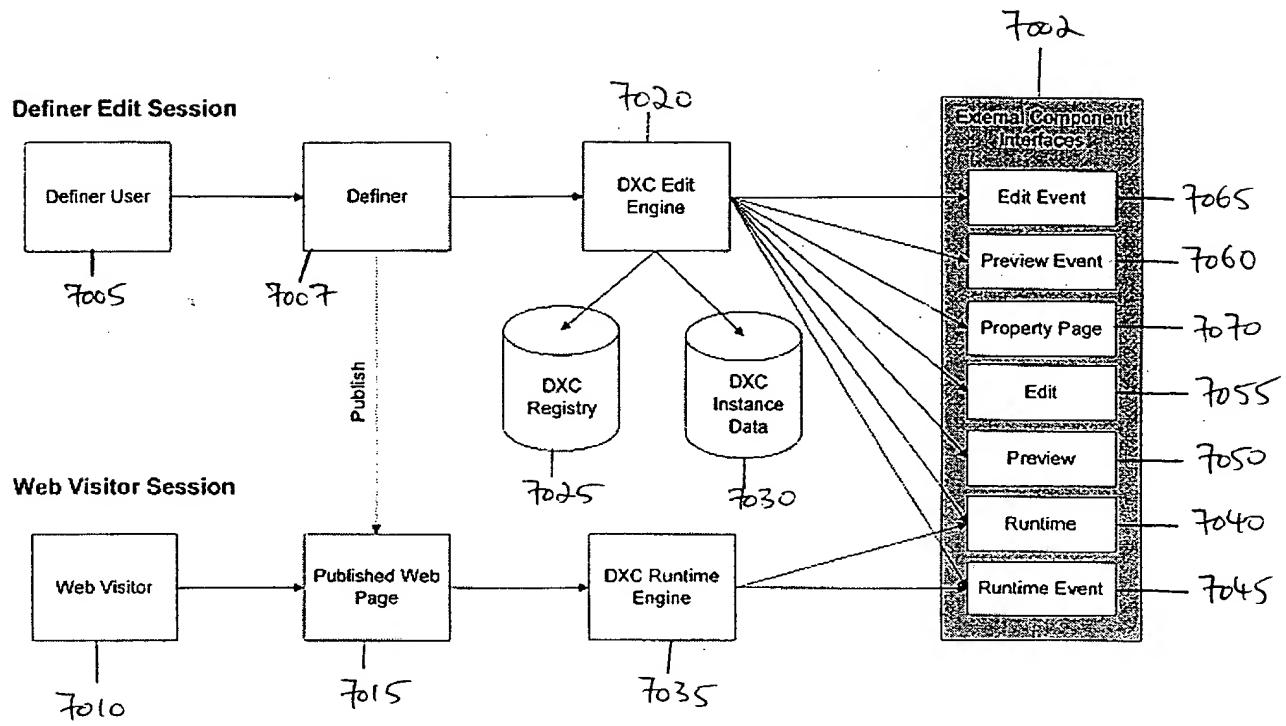


FIGURE 70

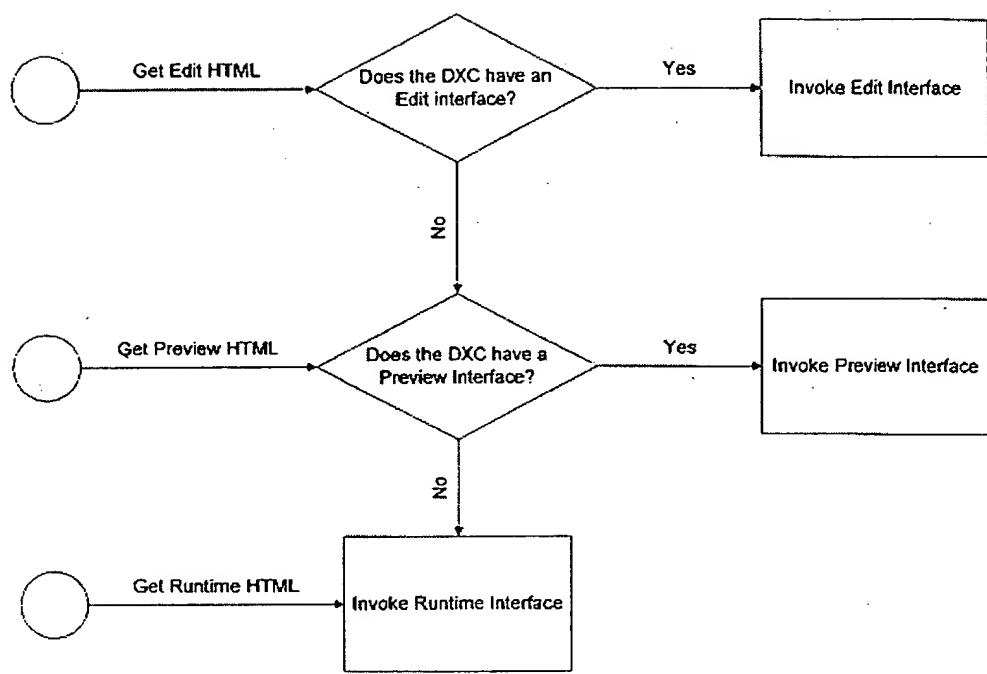


FIGURE 71

## Frequently Asked Questions

▼  
▼  
Q: Click to Edit Question

A: Click to Edit Answer

▼  
▼

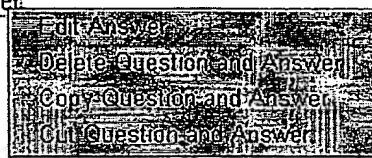


FIGURE 72

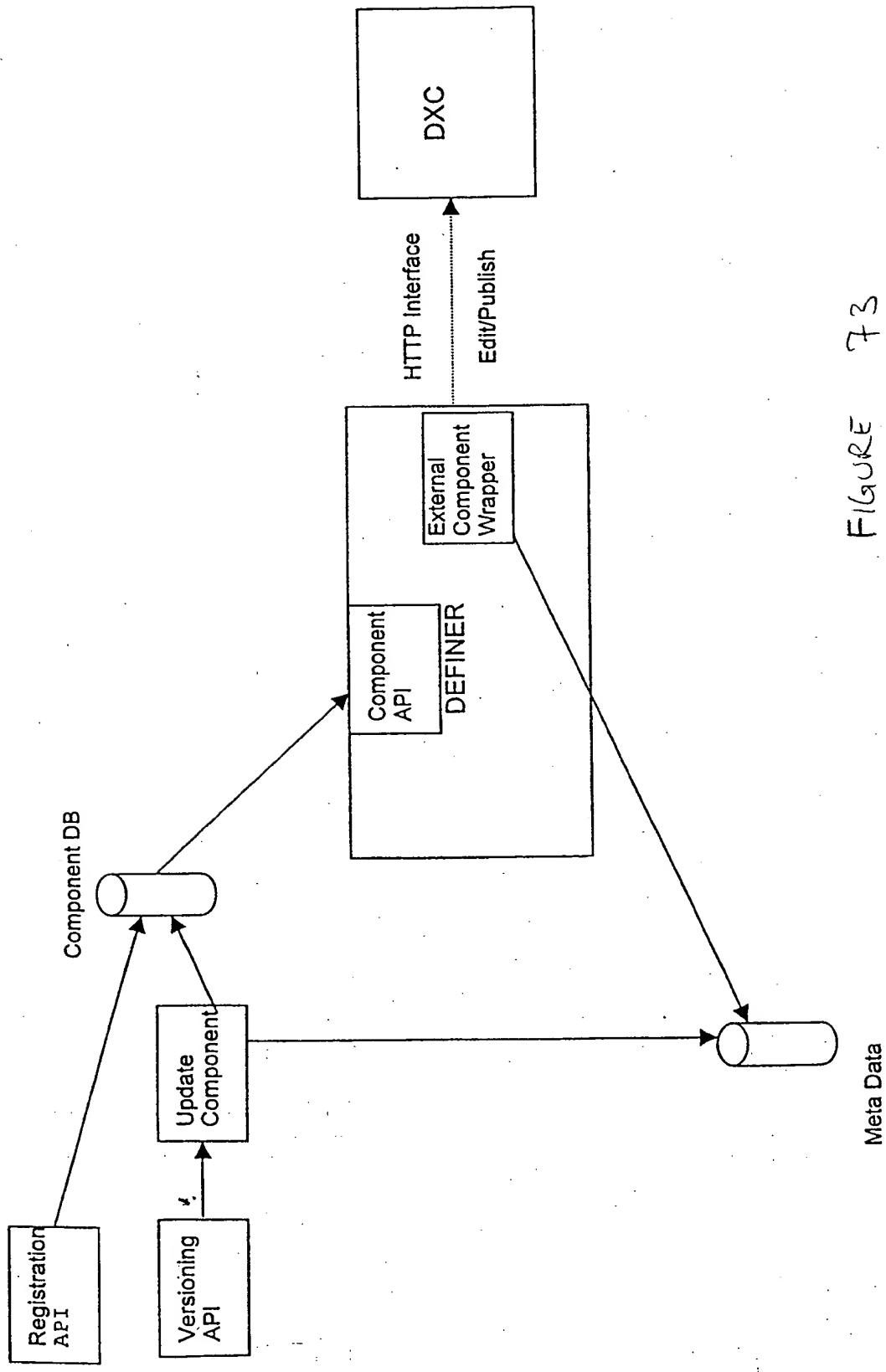


FIGURE 73

DXC Interaction at edit time

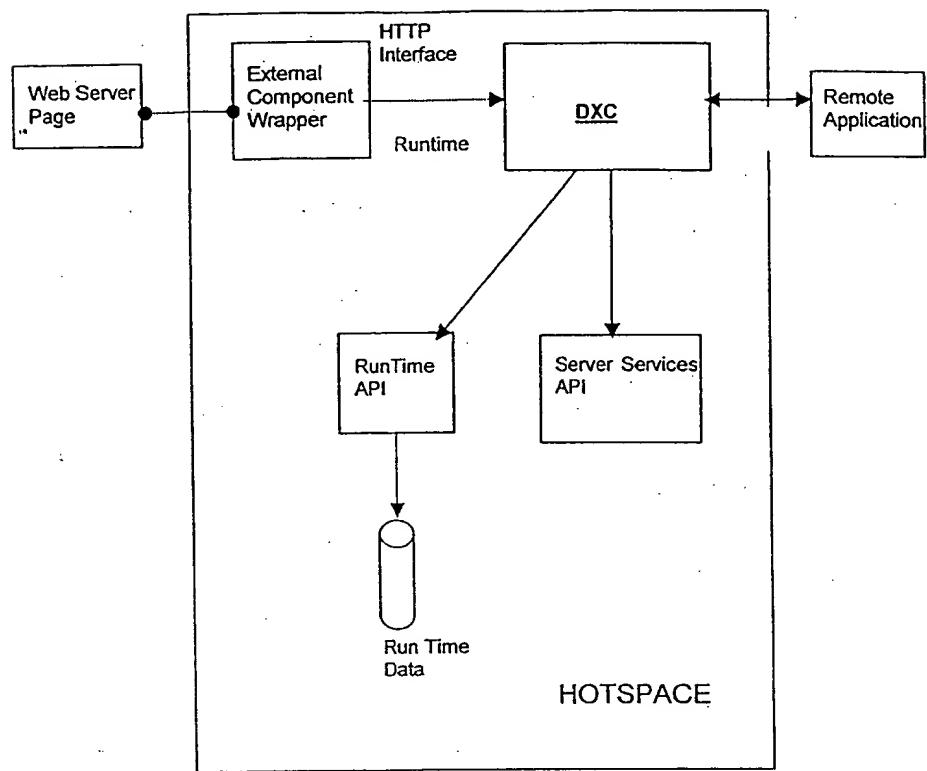
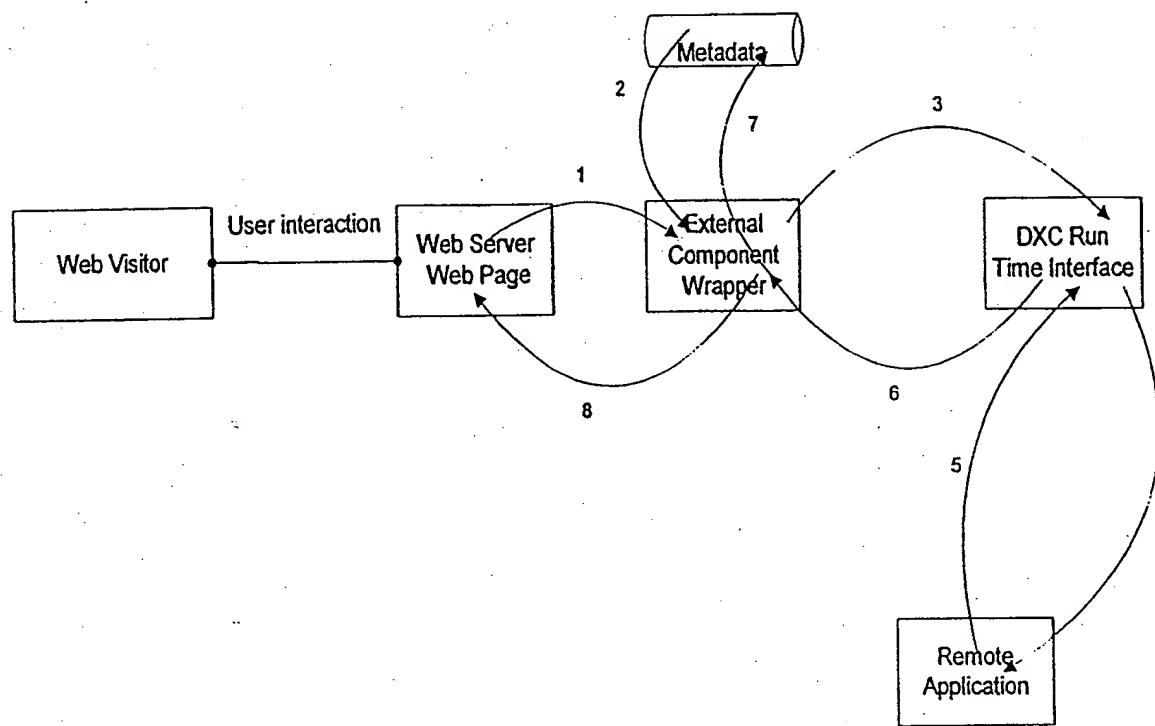


FIGURE 74

0295541906 • 00830000

Dataflow at runtime.



**FIGURE 75**

0965219006 - 09630000

Dataflow at runtime.

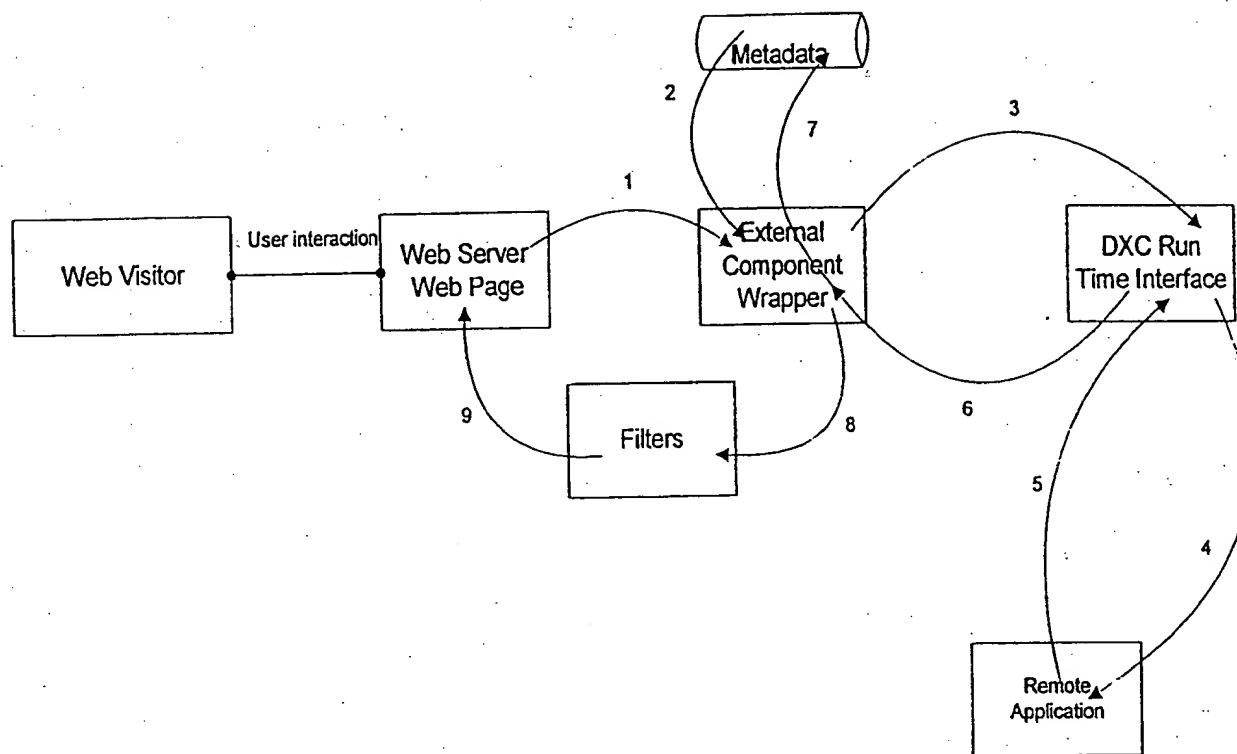
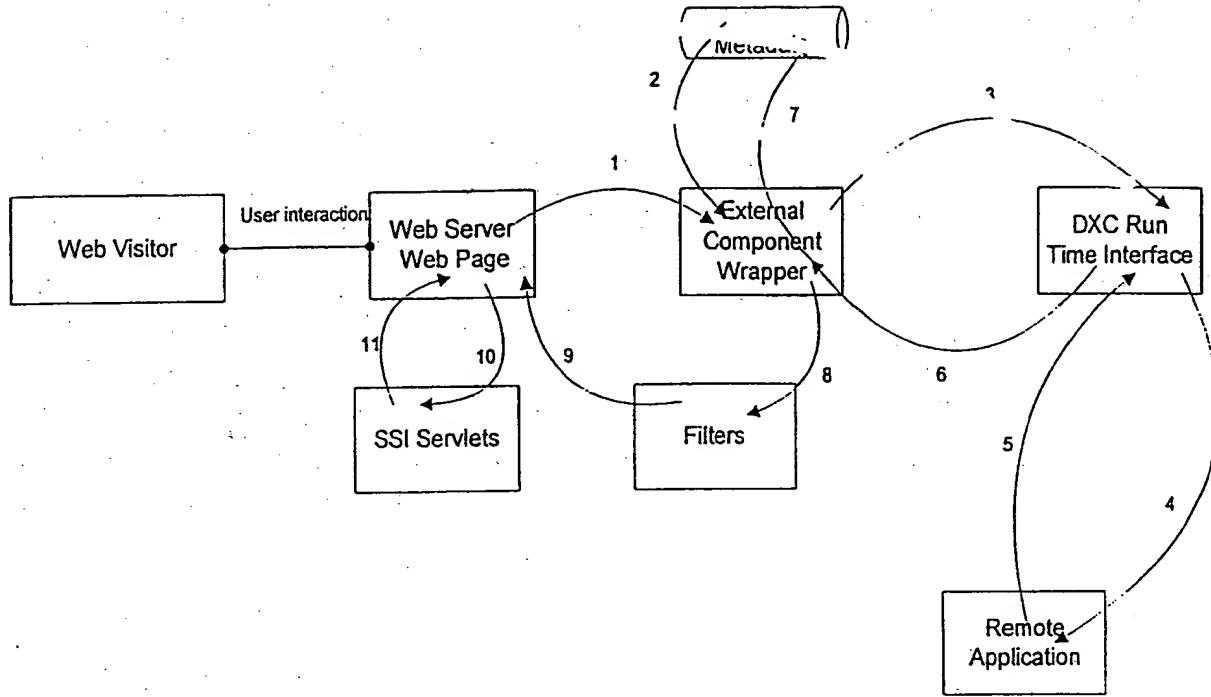


FIGURE 76



**FIGURE 77**

### DXC and the Billing SubSystem

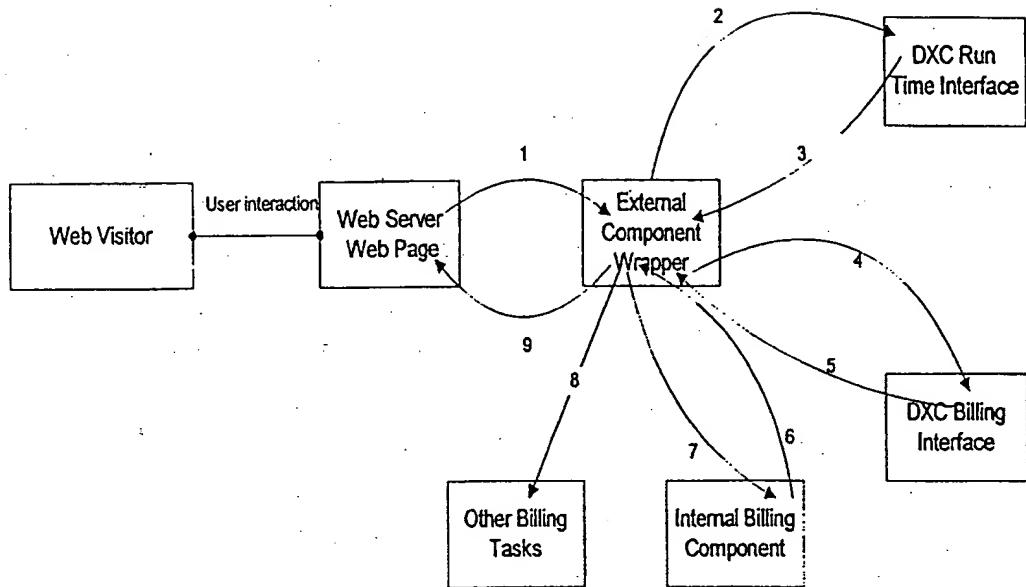


FIGURE 78

00051906 - 08330010

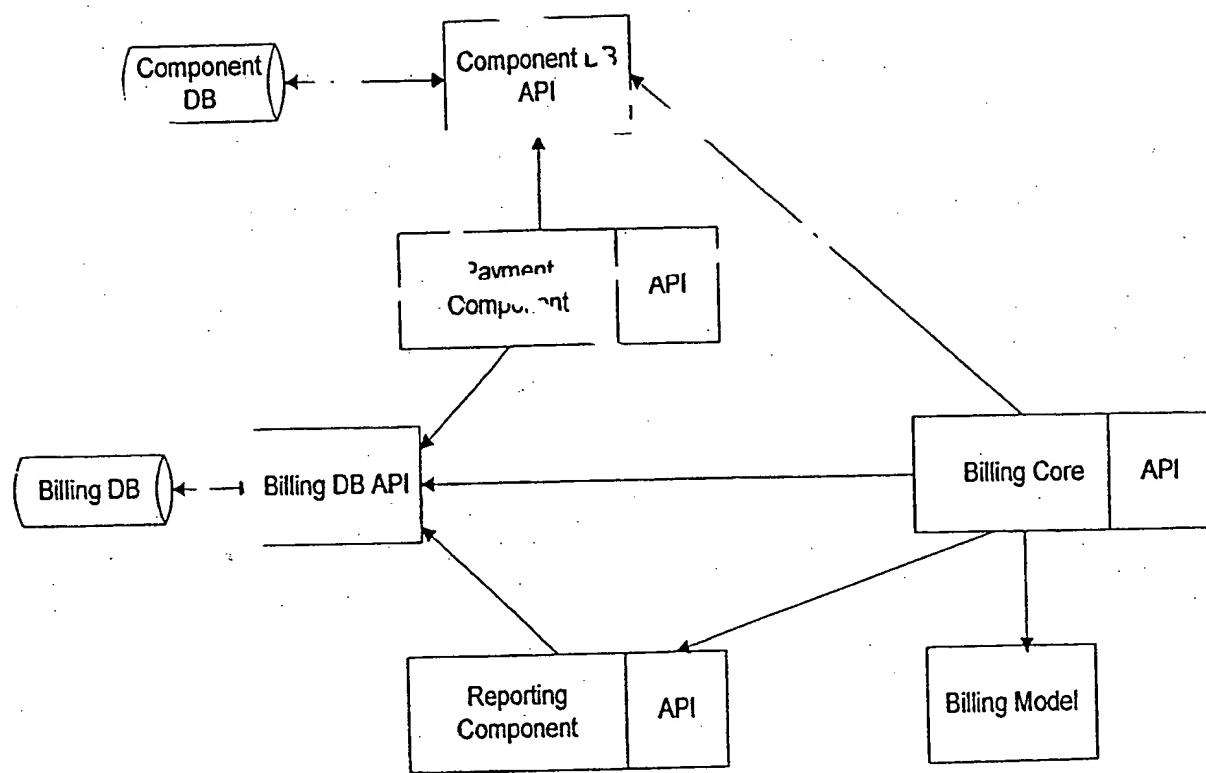


FIGURE 79